

Press information



Rostock | March 13, 2025

Press kit for PR-Event Polen: Mecklenburg-Vorpommern Tourist Board

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2025 season: news from the North-East

From the pioneer of logic and walkways over the sea

**Mecklenburg-Vorpommern
Tourist Board**

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Mecklenburg-Vorpommern positively abounds with water, boasting 2,000 kilometres of coastline and 2,000 lakes. The Mecklenburg Lake District, for instance, is part of Germany's greater [Lakes Region](#). So it was only a matter of time before renowned water experts chose Mecklenburg-Vorpommern as a travel destination. According to the tourist board of Mecklenburg-Vorpommern, the sea god Neptune recently spent his holidays here, as documented in voice and image ([youtube.com](https://www.youtube.com)) in the new promotional film, created by the agency Molle&Korn. Neptune is brought to life by actor Christoph Franken. The musical piece 'Acquamarina' is by Erobiqque.

This coming season, guests in this holiday region will find lots of new things to discover – and water is usually not far away. For example, visitors to the Baltic resort town of Prerow will be able to saunter across the sea on the newly built longest pier in Germany, discover the noble state capital Schwerin, a UNESCO World Heritage city, or watch the stars from one of the new bubble tents at Schloss Krugsdorf on Stettin Bay. Here and there, historic buildings radiate with new splendour, some of them with the help of world-renowned artists. In Schwerin Cathedral, the windows designed by Günter Uecker will be consecrated on 1 December. Here are a few of the new attractions:

Experience between land and sea: the longest sea bridge in Prerow now open

After more than two years of construction, the new sea bridge and associated island harbour at the Baltic resort town of Prerow opened on October 16th. At 720 metres, it is the longest sea bridge on the Baltic coast. The island harbour offers berths for 40 sport boats, three fishing boats and the rescue cruiser. The new structure had to be built because the former harbour for the rescue cruiser, the emergency port Darßer Ort, is located in the core of the Vorpommersche Boddenlandschaft national park. From the rooftop terrace atop the harbour building at the head of the sea bridge,

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guests have a 360-degree view of the coast and all the way to Hiddensee island. Talks are underway about a future ferry line from here to Klintholm on the Danish island of Møn.

Greifswald: Galerie der Romantik to open in 2025

Vorpommern is again making headlines as a place of Romanticism. The goal is to permanently establish Greifswald as the official Caspar-David-Friedrich city and the Pomeranian State Museum as the cultural beacon of Romanticism in the North. In this context, the Galerie der Romantik (Gallery of Romanticism) is scheduled to open at the Pomeranian State Museum in the Hanseatic city in 2025. The gallery will show works by the painter, graphic artist and illustrator Caspar David Friedrich. Visitors can look forward to an installation where Friedrich's paintings, mood lighting and photographs of the places that inspired him blend together. A graphics cabinet will show a changing selection from the vast store of Friedrich's drawings, watercolours and print graphics, as well as the collection of letters between Friedrich and his siblings. The cabinet focuses on Caspar David Friedrich the man, as well as his contemporaries Philipp Otto Runge, Friedrich August von Klinkowström, Johan Christian Dahl and Carl Gustav Carus.

Further information: pommersches-landesmuseum.de

Staatliches Museum Schwerin to reopen in October 2025 after comprehensive renovations

Also scheduled for 2025 is the reopening of the Staatliches Museum Schwerin (State Museum Schwerin), located between the state theatre and the castle. The newly presented collection will show art from several periods from Cranach to Duchamp. The exhibition concept will be more child and family friendly, more digital, more interactive and also more accessible. The Marcel Duchamp collection, for example, comprises 91 works, making it one of the largest and most significant worldwide. Another new feature is the format called '**Guests from around the world**'. This special exhibit will show outstanding works of art from international museums at regular intervals, among them three paintings by Rembrandt. A special treat for all guests: for the first four years, admission to the museum will be free, made possible by the Dorit & Alexander Otto Foundation and the State of Mecklenburg-Vorpommern.

Further information: museum-schwerin.de

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Liturgical consecration of the stained-glass windows designed by Günter Uecker in Schwerin Cathedral on 1 December

On 1 December at 10am, Schwerin's cathedral community will be celebrating the liturgical consecration of the four stained-glass windows designed by Günther Uecker. The artist chose the title 'Lichtbogen', which translates to 'Arc of light', for the four windows, two in the southern and two in the northern wing of the transept of Schwerin Cathedral. The 130 glass sections adding up to 62 square metres will soon radiate in blue light. The team of glass studio Derix in Taunusstein transferred the cloth drafts to glass in an elaborate process. Günther Uecker accompanied the work and has confirmed his presence at the consecration ceremony. This consecration is the second of its kind: in April of this year, the 'Fenster für bewegtes Licht' (Windows for moving light) designed by Olafur Eliasson were consecrated at Greifswald Cathedral during a festive service.

Further information: kirche-mv.de

Opening of the aquarium tour at Stralsund MEERESMUSEUM

In 2025, locals and guests alike will be able to experience the world of tropical oceans: In the spring, the established aquatic museum MEERESMUSEUM in the historic centre of Stralsund will open its new aquarium tour with 31 tanks showcasing the habitats of the Caribbean, the Pacific Ocean and the Indian Ocean. Since July 2024, visitors can already enjoy a walk through the newly opened exhibits in this comprehensively modernised branch of the Deutsche Meeresmuseum – at half the usual price of admission.

Further information: deutsches-meeresmuseum.de

Kühlungsborn: Villa Astoria now a boutique hotel

Villa Astoria in Kühlungsborner Ostseeallee has been reopened as a boutique hotel. The refurbishment effort focused on transporting the charm of the more than 100-year-old building authentically into the present. Classic elements of the villa were maintained, and the building's luxurious ambiance is once again omnipresent. Guests can choose one of 19 suites designed in the minimalist Scandinavian style, some with a view of the Baltic Sea, to enjoy their holidays. The in-house café is scheduled to open in December, a restaurant is to follow in the spring.

Further information: villa-astoria.de

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Binz: opening of Villa Esperance

About 100 metres from the beach of Binz, Villa Esperance, the former Hotel Merkur, is about to open its doors. Ten holiday apartments with modern and high-end furnishings were created in the landmarked villa. From mid-December, guests will be able to book them for their holidays on Binz Bay.

Further information: baltic-seaside-properties.de

A-ROSA operates Kurhaus Binz and Hotel Cerês am Meer

The hotels Cerês am Meer and Kurhaus Binz are under new management: in November 2023, DSR Hotel Holding presented the hotel Cerês am Meer, located on the beach promenade in Binz, the first hotel operated under its new sub-brand A-ROSA Collection. The five-star establishment was previously under private management. In February 2024, DSR Hotel Holding also integrated the Travel Charme Hotel Kurhaus Binz into the existing A-ROSA brand. The portfolio of DSR Holding currently consists of 22 hotels in the German-speaking region, seven of them in Mecklenburg-Vorpommern.

Further information: arosahotels.de

Schwerin: from state bank to boutique hotel Tresor

The former state bank of the German Democratic Republic in the centre of the state capital Schwerin will be turned into a four star superior luxury hotel named 'Hotel Tresor'. The bank offices will become guest rooms. A restaurant, a bistro serving French cuisine and a café are also planned. In total, 104 rooms are to be created, and eight of them will be accessible rooms. There will also be three conference rooms in the former directors' rooms with an attached suite. The property was built between 1905 and 1911. The hotel should be completed by the middle of next year. It is owned and operated by Cavallo Hotel GmbH, under management by AHC International Consulting AG.

Rügen: the Onda is a new space for regional products, crafts and culinary specialties in Putbus

In Putbus on the island of Rügen, there is a new space for regional products, crafts and culinary treats: the Onda. There is a seasonal menu with dishes that bring the taste of the island to the table. It includes items like

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Hering from the Baltic Sea, salami from Poseritz or lamb from Mönchgut. The kitchen is directed by Maria Decker together with Damon Budd from Christchurch in New Zealand. But the Onda has more to offer than just a place for culinary delights: there is also a multi-purpose room with unique features like a baking room for the handcrafted sourdough bread by the [Hofbrot](#) bakery and a showroom for the handmade custom loudspeakers by the company [Inselklang](#).

Further information: onda-ruegen.de

THE RESET: medicinal fasting in the refurbished Groß Plasten palace

After refurbishment, the Groß Plasten palace dating back to 1751 was re-opened as a fasting hotel called 'THE RESET'. In the palace located near Waren (Müritz) in the Mecklenburg Lake District, the physician and managing director Miguel Schleiss and interior designer and managing director Doris Schleiss offer classic therapeutic fasting cures and detox treatments. Visitors can also book short stays to enjoy reduced organic foods served at the hotel's restaurant 'THE RESET CULINARY ART', which is accessible exclusively to hotel guests. There are 52 rooms located in the main building and the adjacent coach house. The fasting cures are monitored by physicians. In addition to the daily exercise programme, the Kneipp treatments and relaxation exercises, there are also special treatments like whole body, Ayurveda and sound bowl massages. A spa area with pool, sauna and infrared booth will be completed soon. The concept is rounded out with yoga retreats and a women's health retreat.

Further information: reset-hotel.de

New accommodation: bubble tents at Schloss Krugsdorf

At Schloss Krugsdorf on the edge of the Stettin Bay nature preserve, guests can enjoy a new unique kind of accommodation. They can book one of two bubble tents, which are spherical, transparent tents kept firmly upright with a constant stream of air. The transparent shell allows for an unobstructed view of the starry night sky. The tents are located in isolated wellness gardens with hammocks, hot tub, solar shower and sauna. Guests can either prepare their own meals in the outdoor kitchen, book the buffet in the hotel or enjoy a candlelit dinner prepared by gourmet chef Rainer Wolter. Overnight guests also enjoy a 50 per cent discount for the use of the adjacent 18-hole

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golf course.

Further information: schloss-krugsdorf.com/bubble-tents

Night sky over Binz: new 'Sun, Moon and Stars Trail' on Schmachter Lake

In cooperation with physicist Dr Michael Danielides, the new 'Sun, Moon and Stars Trail' with 12 stations is currently being built along the walking path on Schmachter Lake in Binz. Each station has a North Star post with a star chart adaptable to the season, providing orientation in the night sky over Binz. An information board about the solar system, an overview map of the trail and a photo display near the view tower on Schmachter Lake provide an introduction to the topic. The location for the 'Sun, Moon and Stars Trail' was chosen in part because of the comparatively low light pollution in this area, which is a great advantage for star gazing.

Further information: danielides.com

Guided tours and events on the 100th anniversary of the death of Gottlob Frege

The Hanseatic city of Wismar honours its native son, the scientist and founder of modern mathematical logic, Gottlob Frege, on the occasion of the 100th anniversary of his death. Among other things, a replica of the Frege bust, which is located on the grounds of the St.-Marien church, will be set up in the SCHABBELL Museum of City History. There will also be guided tours and events in cooperation with the phanTECHNIKUM and the Gottlob-Frege Centre at Wismar University.

Further information: wismar.de

Radisson with sauna and sun terrace being built in Rostock

A new Radisson hotel is currently under construction at Rostock city harbour. The grand opening is scheduled for 2025. The new hotel in the Hanseatic city will have 195 rooms including eight serviced apartments, which are rooms with a fully equipped kitchen, each with four-star amenities. Guests can also look forward to meeting rooms and two restaurants, which will serve regional specialities and local beer from the Marlow brewery.

Further information: silohalbinsel.de

New camping resort near Stralsund

In April 2025, a new resort is scheduled to open in Groß Kordshagen: the Prima Camping Resort

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Boddenblick. The grounds will offer spaces for almost 200 campers or cars with roof tents. In addition, there are 35 tiny houses measuring between 18 and 38 square metres. Plans for the campsites also include a total of ten wooden sleeping barrels with charging stations for electric vehicles and e-bikes. The complex is being developed and operated by the Prima Group of Neuruppin. The entire camping resort is virtually contact-free and cash-free. For example, visitors are given digital access to the resort when they arrive by means of a PIN they receive with their booking. Further information: prima-resorts.com or in the Prima Resorts app

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Schedule of Events with New and Established Highlights: Between “SailGP” in Sassnitz and the Palace Festival in Schwerin Event Highlights 2025 in Mecklenburg-Vorpommern

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As in the past, the many cultural and sporting highlights of 2025 make Mecklenburg-Vorpommern a popular holiday destination. There are several new events this year that are sure to attract lots of visitors to the area. The sailing event “SailGP”, for instance, will take place in Sassnitz on the island of Rügen for the first time, and in Bad Doberan on Mecklenburg’s Baltic coast, music fans can visit the “ART MUSIK FESTIVAL”. The dates for established event series like the maritime fair Müritz Sail in the Mecklenburg Lake District or the environmental photography festival “horizonte zingst” are also set, so interested visitors can already mark these highlights in their calendars. The following is a selection of exciting events between the Baltic coast and the Lake District. More features are listed in the event calendar of the Mecklenburg-Vorpommern tourism association under auf-nach-mv.de.

March: “Festspielfrühling Rügen” Spring Festival

From March 21 to 30, the Festspiele Mecklenburg-Vorpommern association is organising the 13th annual “Festspielfrühling Rügen”. This year’s artistic director is drummer Alexej Gerassimez, prize winner in residence 2017. In all, there will be 22 events on the island of Rügen, offering not only jazz and chamber music concerts but also guided tours and lectures.

Further information: festspiele-mv.de

April: “Rügener Wanderfrühling” – Spring Hiking on Rügen

Sports enthusiasts can explore the scenery of Rügen, Germany’s largest island, on foot from April 1 to 30. This is the 13th “Rügener Wanderfrühling”, and guests and locals alike can choose from a variety of themed hikes like hiking with dogs, herb hikes, barefoot hikes, or full moon hikes. The programme also includes forest bathing and a literary walk. The full programme is available at

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[ruegen.de](https://www.ruegen.de).

Further information: [ruegen.de](https://www.ruegen.de)

From May: “Schlossfestspiele” Palace Festival in Schwerin

The “Schlossfestspiele”, an annual open air festival in the state’s capital, will take place from May 15 to August 3, 2025. The programme of the Schwerin festival will include operas, concerts, and ballet performances.

Further information: [mecklenburgisches-staatstheater.de](https://www.mecklenburgisches-staatstheater.de)

From May: Müritz Sail in Waren (Müritz), Rechlin and Röbel

The 23rd annual Müritz Sail event from May 29 to June 1 will once again have participants flocking to Waren (Müritz). The largest maritime fair in the Mecklenburg Lake District offers an extensive programme of boat rides, sightseeing flights with a seaplane, and culinary delights. In Rechlin, a Medieval Müritz Sail will be held at the same time, featuring a stage play, fairy tale plays, and fire shows, to name but a few of the attractions.

Further information: [mueritzsail.eu](https://www.mueritzsail.eu)

From May: Environmental photography festival “horizonte zingst”

Water, air, fossil fuels: The 18th annual environmental photography festival “horizonte zingst” focuses on the topic of resources. During the annual festival for natural and environmental photography, visitors can meet and exchange ideas at exhibits and photography workshops from May 23 to June 1. Photography enthusiasts can also take advantage of the accompanying photography market at the Zingst Ostseeheilbad resort from May 29 to 31 to explore photography trends and admire innovative photography equipment.

Further information: [zingst.de/fotofestival-horizonte](https://www.zingst.de/fotofestival-horizonte)

June: 31st “KunstOffen”

The weekend of the Pentecost holiday June 7 to 9, 2025, culture buffs can visit the 31st annual “KunstOffen” art open house to sneak a peek inside numerous studios and workshops. During the state-wide event, about a thousand artists will present their works in Mecklenburg-Vorpommern.

Further information: [auf-nach-mv.de](https://www.auf-nach-mv.de)

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June: “Schlossfestwochenende” Palace Festival Weekend in Schwerin

In Schwerin, the “Schlossfestwochenende” is taking on a new meaning: Since the residence ensemble was recently named a UNESCO World Heritage site, the traditional event will for the first time be celebrated with the World Heritage title. The light and laser show “Son et Lumière” will be staged on the evenings of June 13 and 14, and on June 14, guests can admire the traditional festival with its historic costumes. On June 15, visitors to the Landtag open house can get insights into the political workings of the capital city Schwerin.

Further information: schwerin.de

June: Seaside Ride from Rerik with professional racing cyclist André Greipel

A gravel event will be held from June 20 to 22 at the Ostseebad Rerik resort near Rostock: André Greipel, a former professional racing cyclist from Rostock and one of the best of his generation, is organising the [Seaside Ride](https://seasideride.de), which will include not only gravel tours but also a music programme, street food, barrel saunas, running meets, and cyclist yoga.

Further information: seasideride.de

June: “MittsommerRemise” – A long weekend of Nordic palaces, manors, and mansions in Mecklenburg-Vorpommern

Occasioned by the summer solstice, the palaces, manors, and mansions in the region will put on the “MittsommerRemise” cultural heritage festival on June 21 and 22, 2025. On Saturday, visitors can enjoy guided tours, concerts, and exhibits in landmarked buildings. On Sunday, they can join the fun of welcoming summer with a variety of other programme highlights.

Further information: auf-nach-mv.de

From June: Three-month long “Festspielsommer” Summer Festival in Mecklenburg-Vorpommern

Music in very special places: From mid-June to mid-September, the “Festspielsommer” festival programme offers about 20 concerts in manor houses, factory buildings, palaces, churches and under the open sky of Mecklenburg-Vorpommern.

Further information: festspiele-mv.de

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July: “ART MUSIK FESTIVAL” in Bad Doberan

The horse racecourse in Bad Doberan on Mecklenburg’s Baltic coast will host the first ever “ART MUSIK FESTIVAL” from July 3 to 6. Rock music fans can look forward to the new festival with artists, bands, and performance acts like “The Blue Hospital Sessions”, “!GeRald!” and “Kid Muss Raven”. Some of the musical acts are local bands from Mecklenburg-Vorpommern and belong to the “Stoner Rock” genre. Apart from the musical lineup, visitors can browse the booths of record dealers and other vendors, enjoy culinary treats, or just relax around the campfire. Discounted early bird tickets for 75 euros are available until February 2.

Further information: artmusikfestival.de

August: 34th Hanse Sail in Rostock

From August 7 to 10, the largest maritime fair in the Northeast, the Hanse Sail, has scores of guests flocking to the Hanseatic city of Rostock. From Thursday to Sunday, the 34th annual Hanse Sail fair offers unforgettable experiences like sailing on traditional ships. Between Rostock harbour and Warnemünde, a variety of markets, concerts, and exhibits are scheduled.

Further information: hansesail.com

August: Sailing regatta “SailGP” in Sassnitz

On August 16 and 17, the international sailing event “SailGP” will be held in Germany for the first time: in Sassnitz on the island of Rügen. During the 2024/2025 season of the popular format, the regatta will visit a total of 14 stations in addition to Sassnitz, among them Dubai, Sydney, Los Angeles, New York, and Rio de Janeiro. The competition has twelve national teams facing off in catamarans. One of these is the German team with Erik Heil, two-time Olympic bronze winner, at the helm. The team is supported by Sebastian Vettel, four-time Formula 1 world champion. For tickets to watch the event from the pier in Sassnitz, visit sailgp.com.

Further information: sailgp.com

September: “ÖTILLÖ Swimrun” on Rügen

Premiere on Rügen: On September 13, the island will host the international sporting format “ÖTILLÖ Swimrun” for the first time. The event originated in Sweden, and combines running and swimming

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races into one competition. Athletes can choose from three different race formats: In the “ÖTILLÖ Swimrun Experience”, participants can compete on a starting distance of nine kilometres with easy swimming portions in the Baltic Sea and runs through the Granitz forest. The short-distance race “ÖTILLÖ Swimrun Sprint” takes contestants on a 22-kilometre course through Granitz forest, Lanken-Granitz, Seedorf, and Sellin. Both races begin and end at the Ostseebad Binz seaside resort. The “ÖTILLÖ Swimrun World Series” is a long-distance race of over 42.5 kilometres from Klein Zicker through Mönchgut and Sellin to Binz. Around 500 participants are expected, starting both individually and in two-person teams. The sporting event is organised and managed by a collaboration of the Mönchgut-Granitz GmbH infrastructure association and Binzer Bucht Tourismus.

Further information: otilloswimrun.com

From September: Usedom Music Festival

The Usedom Music Festival from September 20 to October 11 is the perfect event for lovers of classical music. The event schedule includes a number of concerts, presented in different churches on the island, in the Stolpe palace, and in the Peenemünde power plant, Mecklenburg-Vorpommern’s largest industrial monument. This year, the concert series will focus on music from Finland.

Further information: usedomer-musikfestival.de

September: “Gravel Weekender” in the Mecklenburg Lake District

From September 12 to 14, a gravel event will be drawing cycling enthusiasts to the Mecklenburg Lake District. After the pilot event in 2024, the first annual “Gravel Weekender” is now set to take place. Participating riders can choose from six different courses with a total length of around 450 kilometres. A base camp near Wesenberg castle offers accommodations for participants to stay in their own tents, campers, or mobile homes. There will also be regional culinary specialties, cooked fresh on site, such as grilled treats, pasta, scrambled egg creations, as well as vegetarian and vegan meals. Riders can register for the event starting March 7, and can already subscribe to the newsletter for further information at gravel-weekender.de.

Further information: gravel-weekender.de

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From September: "KUNST HEUTE"

Auctions, exhibits, and guided tours: Art enthusiasts can look forward to the 18th annual "KUNST HEUTE" event from September 27 to October 5, which features visits to more than 100 artistic locations in Mecklenburg-Vorpommern. The initiative is designed to promote the direct exchange between artists and guests. "KUNST HEUTE" is a joint project of the "Künstlerbund" artist's association, the association of art museums "Verband der Kunstmuseen", galleries and arts associations, the "LiteraturRat" literature council, and the association of palaces, manors, and mansions "Verein der Schlösser, Guts- und Herrenhäuser" in Mecklenburg-Vorpommern, as well as the "Nordkirche" church association.

Further information: kunstheute-mv.de

From October: "Schlösserherbst" Autumn Palace Festival

The association of palaces, manors, and mansions "Verein der Schlösser-, Guts- und Herrenhäuser" will hold its autumn palace festival "Schlösserherbst" from October 25 to November 9. A selection of the more than 2,000 manors and mansions in Mecklenburg-Vorpommern will open their doors for guided tours, concerts, and culinary highlights.

Further information: auf-nach-mv.de