

# Press information



Rostock | February 3, 2025

## **Press kit PR-Event New York 2025: Greifswald Marketing GmbH**

**Greifswald is a University- and Hanseatic town on the Baltic Sea, known as the birthplace of Caspar David Friedrich.**

### **Content**

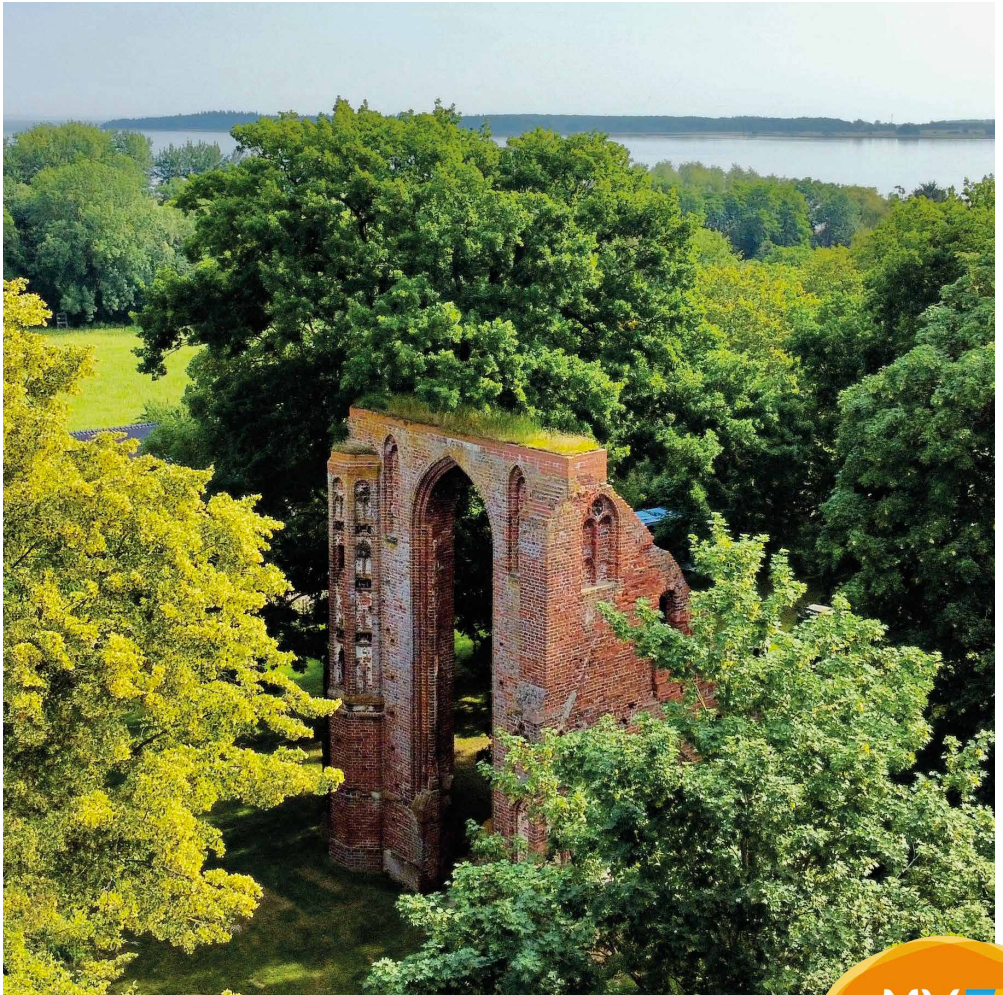
- Greifswald – Home of Caspar David Friedrich
- Greifswald in a Day

University- and Hanseatic Town of



# Greifswald

Home of Caspar David Friedrich



[greifswald.info](http://greifswald.info)

MV   
tut gut.

Mecklenburg-Vorpommern

# Merchants' Houses and Brick Gothic



The Historic  
Old Town



Market Square

## The Centre-Piece

The market square is the heart of Greifswald's historic Old Town. Just like in past days, the town's 'front room' is still the meeting place for chatting, gossip and shopping. The most beautiful façades on the market square more than certainly belong to the Town Hall and the two brick Gothic gabled houses Markt 11 and Markt 13. Being old merchants' houses, they remind us of the previous wealth of the Hanseatic traders and, together with seven further buildings, belong to the European Route of Brick Gothic. On a walk through the streets of the Old Town, visitors can discover the witnesses of the medieval past. Built in the middle of the 13th Century, the spires of the three churches, St. Nikolai, St. Marien and St. Jacobi can be seen from far afield. The Old Town is surrounded by the remnants of the town wall. Built back then to protect the town from attacks, the former ramparts are today the perfect venue for drawn-out walks.

Book your guided tour  
of the Old Town here:  
+49 3834 8536 1380

## Nicholas, Marie & Jacob

Lovingly known by Greifswald's citizens as 'long Nicholas', 'fat Marie' and 'little Jacob', the three redbrick churches shape the face of the historic Old town. As the church in which Caspar David Friedrich was baptised, and the place in which the University was founded, the cathedral St. Nikolai annually attracts numerous visitors to Greifswald. But only a few of them know about the secret cathedral library with its collections of books that once belonged to the Franciscan and Dominican monks and date back several hundred years. Since 2024, the east gable of the cathedral has been decorated with colored windows designed by the world-famous light and color artist Ólafur Eliásson. The St. Marien Church also has one or two secrets. Have you seen the whale yet?



Brick gothic church St. Nikolai



### European Route of Brick Gothic

A total of 9 buildings have remained intact as witnesses of the Middle-Age style of architecture: the abbey ruins in Eldena, the Fangenturm tower, St. Nikolai, St. Marien, St. Jacobi, Markt 11, Markt 13, St. Spiritus and the Klosterbibliothek (abbey library).



Coloured windows at St. Nikolai



# Tracing Romanticism



*Caspar David Friedrich*



You can only really experience Caspar David Friedrich in Greifswald – even after an anniversary year with over 575 events. The triad of authentic stages in life, places of inspiration and preserved image motifs can merely be found in the Hanseatic city. In addition, numerous events after 2024 will focus on the life and work of the city's most famous son.

Discover this diversity at salons, lectures, concerts and other formats at:  
» [caspar-david-friedrich-greifswald.de](https://caspar-david-friedrich-greifswald.de)

## Colorful winter

From February 13th to March 2nd, 2025, the city of Greifswald and the Light Art Collection Amsterdam will bring color to the otherwise dark season with a light art festival. Around the ramparts and the museum harbor, eight works of art invite you to marvel. These can be understood as quotations from Friedrich's work. Go on a search for the motifs from his paintings.

Albert Freyberg, Bildnis des Malers Caspar David Friedrich, 1840, © Pommerisches Landesmuseum



## Friedrich's birthplace

... is nowadays the **Caspar David Friedrich Centre**. Friedrich was born here on the 5th September 1774. The building complex encompasses the remnants of his father's soap-making workshop, a family cabinet with a fully-detailed family tree, the Rügen and Eldena rooms decorated with famous motifs from Friedrich's works, and the Caspar David Friedrich Gallery, host to various alternating exhibitions of contemporary art. Here you can experience and gain insight into Caspar David Friedrich's beginnings, his career and his art as well as into the history of his family.

Lange Straße 57 • +49 3834 884568  
» [caspar-david-friedrich-gesellschaft.de](https://caspar-david-friedrich-gesellschaft.de)



## Friedrich's paintings

... can be found in the gallery of the **Pomeranian State Museum**, which was built according to plans by Johann Gottfried Quistorp. With the Gallery of Romanticism, a new cultural beacon is coming to life here.

The former Franciscan monastery also houses an exhibition on Pomeranian regional history – from its beginnings to the 20th century. One highlight is the magnificent Croy tapestry from 1554, considered part of the nationally valuable cultural property of Germany since 2014.

Rakower Str. 9 • +49 3834 83120  
» [pommersches-landesmuseum.de/en](https://pommersches-landesmuseum.de/en)



## Caspar David Friedrich Trail

The Caspar David Friedrich Trail takes visitors to the important stations in the life and work of the great artist, including his baptismal church of **St. Nikolai**, the **university**, **Greifswald's museum harbour** and the **ruins of Eldena Abbey**, which was an important source of inspiration for Friedrich and is located just outside the city today.

» [caspar-david-friedrich-greifswald.de](https://caspar-david-friedrich-greifswald.de)



## Romantic town festival

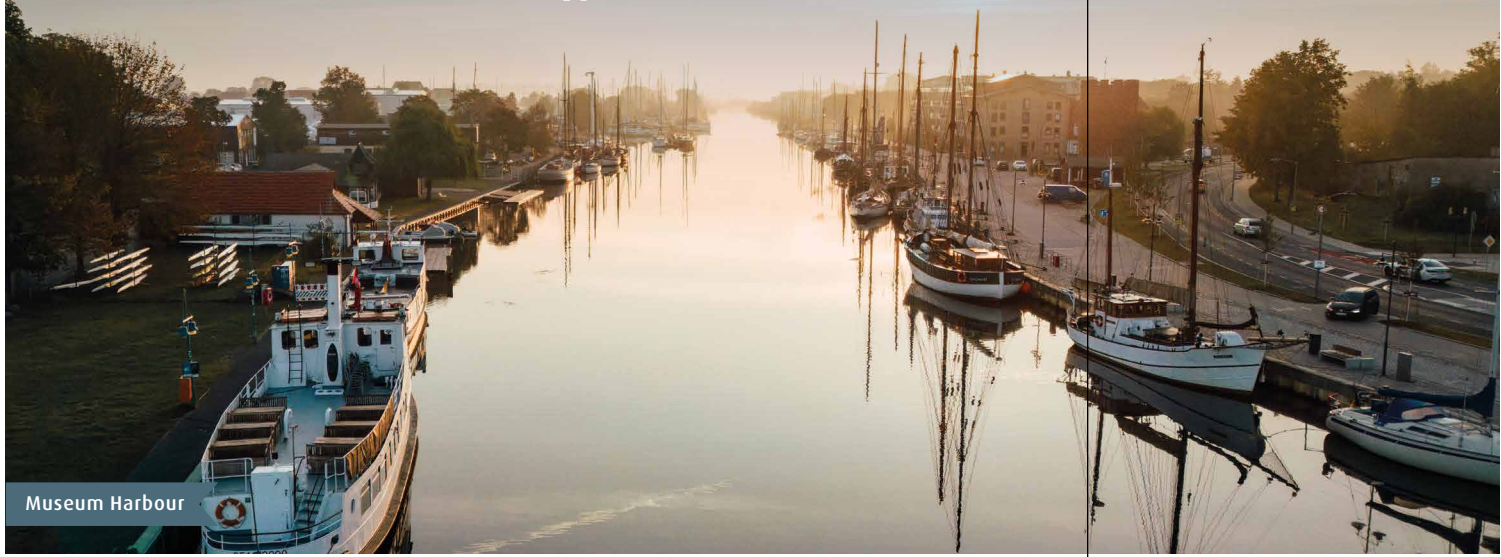
Visitors can experience a **day with Caspar David Friedrich** every year, on the last Saturday of August. The historic town festival in honour of the town's influential son attracts visitors with arts and cultural highlights themed on the romantic era. Nostalgic fair, old crafts, romantic music and readings invite those present to discover the painter.

» [greifswald.info](https://greifswald.info)

# Hanseatic Era and Setting Sail



Museum Harbour &  
Museum Shipyard



Museum Harbour

## Maritime heritage

The maritime heritage of the Hanseatic era proudly presents itself in Germany's biggest museum harbour. More than 50 historic ships bear witness to the prosperous age of Hanseatic maritime trade – and it's only a stone's throw away from the market square with its merchants' houses. Some of the old ships still loosen their moorings and take passengers on board for sailing trips, others have been converted

Book your sailing trip here:  
+49 3834 8536 13 80

into restaurant boats. The Hanseatic town's flagship is the training ship Greif. The brigantine regularly sets sail for trips lasting one or more days from April to October.

## Hull, Keel & Strakes

The Museum Shipyard is situated on the north bank of the river Ryck. Several shipyards for wooden boats could be found here up until the 19th Century. Today, the old wharf buildings are a popular meeting place for passionate boat builders and interested guests. On selected weekends throughout the year, the museum shipyard hosts cultural highlights in the evening, when it is transformed into a theatre shipyard and delights the audience with its maritime programme. Next to the shipyard you will find the production buildings of the world's third largest yacht manufacturer. Feel free to take a stroll between the historic tall ships and the streamlined yachts.



On board traditional ships



The **Fangenturm** tower that reaches a height of 13.5 metres was built around 1270/80 and was once part of the town wall. In the years from 1775 to 1826 it was arduously converted by the University into an observatory. Today, the tower is used by the Museum Harbour's Harbourmaster.



Marina

## TIP: VORPOMMERSCHE SCHIFFFAHRTSGESELLSCHAFT

Enjoy a trip with the historic motor vessels M/S Stubnitz or M/S Breege along the Ryck river and experience the vastness of the bay near Greifswald, whilst passing the fishing village Wieck. » [vsg-reederei.de](http://vsg-reederei.de)



# Experience Knowledge and Culture



The University of  
Greifswald



The University and the Rubenow Monument

## The Draw of Knowledge. Since 1456.

Greifswald's citizens like to describe their town as "a university surrounded by a town". Founded in 1456 on the initiative of the mayor of the time, Heinrich Rubenow, the University has shaped the face of the town ever since.

@unigreifswald.bsky.social

@unigreifswald Universität Greifswald



## Research and Conference Venue

The university's history and the geographical location in the Baltic Sea Region are still relevant for the teaching and research of today, but the areas of focus have expanded. Today's research mission is "Environment & Society in Transition: Problems and Solutions".

The new Audimax on the Loefflerstraße Campus in the town centre can accommodate more than 500 guests. High-level international conferences and trade fairs regularly take place here.  
» [www.uni-greifswald.de/research](http://www.uni-greifswald.de/research)



## Cultural Heritage

With approximately 10,000 students, the university plays an important role in the cultural diversity of the Hanseatic town. In particular, several music festivals are organised by enthusiastic students and members of the university. These include the **Nordischer Klang**, the biggest Nordic culture festival outside of Northern Europe; the **Bach Week**, the oldest music festival in Mecklenburg-Vorpommern; and the **Polenmarkt**, as a festival of Polish culture.  
» [uni-greifswald.de/en/life](http://uni-greifswald.de/en/life)



## Historical Places & Buildings

The University Main Building is among the town centre's most beautiful buildings and boasts the magnificent **baroque Aula**, which is still used for concerts and academic ceremonies. The historical **Karzer**, or student detention cell, has also been preserved as a rare witness of academic jurisdiction. The **Kustodie** (University Collections) offers tours through the university's historical rooms and buildings. In summer, it also provides daily guided tours at 3.00 p.m. (no registration required, meeting point: Rubenow Monument).  
» [uni-greifswald.de/en/guided-tours](http://uni-greifswald.de/en/guided-tours)



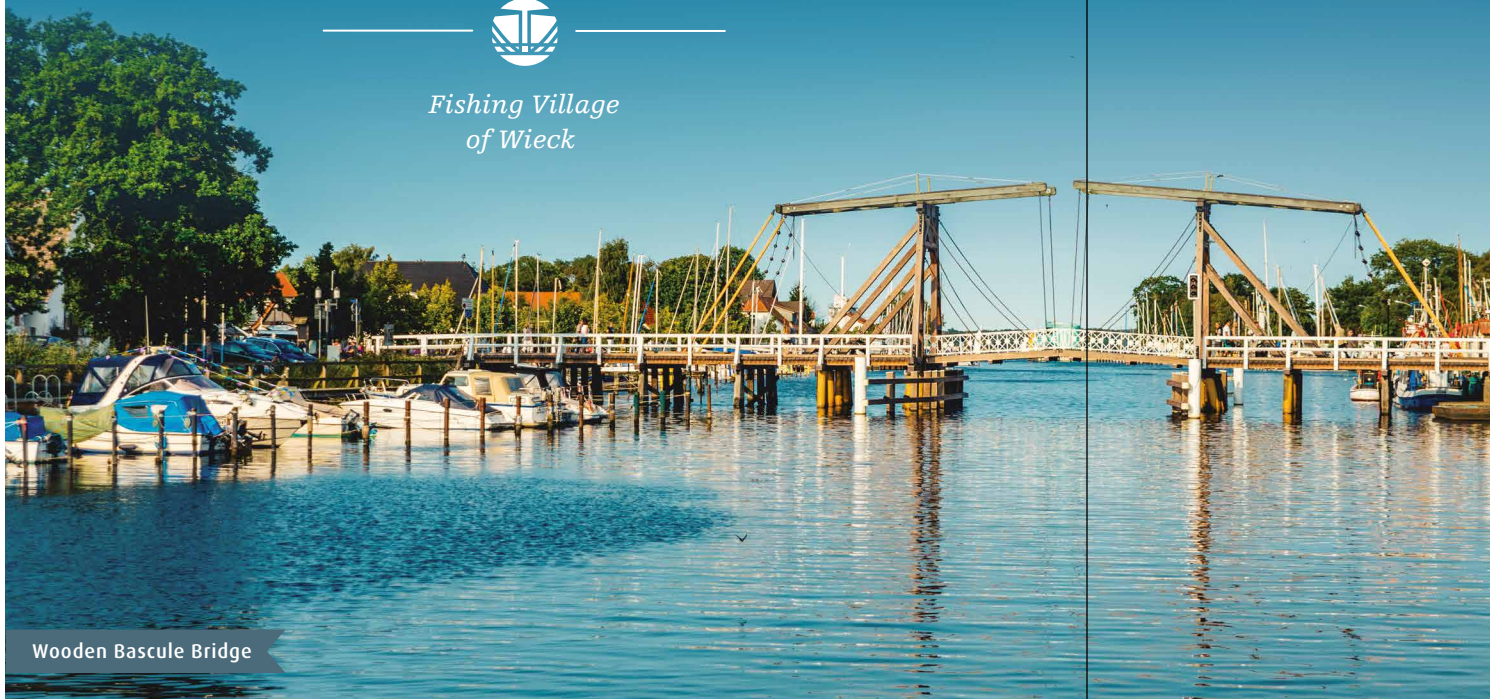
## International University Life

Ever since the University was founded, it has been a magnet for scholars and students from all over the **Baltic Sea region**. Today, the university's international network has spread to all four corners of the world. Several international research projects, **30 university partnerships worldwide** and **186 partnerships with European universities** within the Erasmus+ programme have contributed to the **excellent international reputation** for decades.  
» [uni-greifswald.de/en/international](http://uni-greifswald.de/en/international)

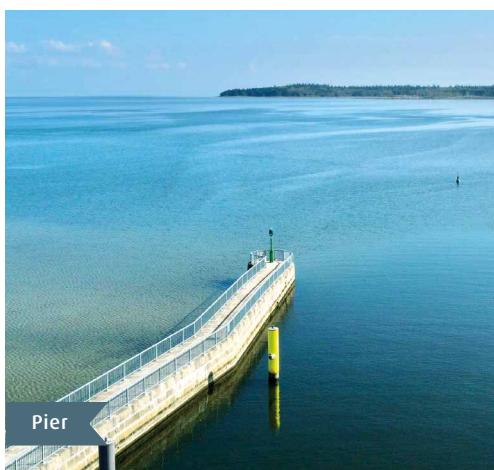
# A Bridge Between Then and Now



Fishing Village  
of Wieck



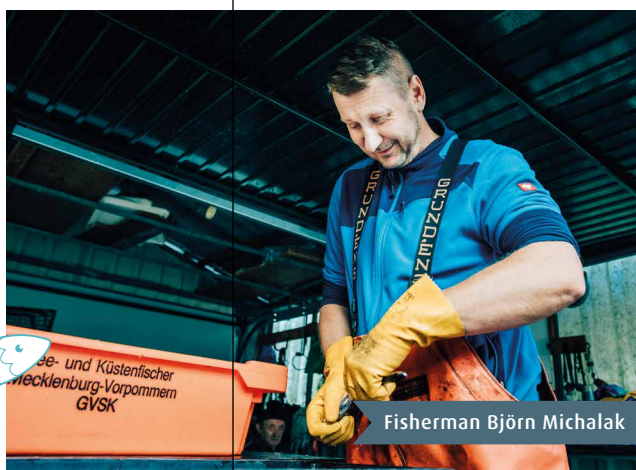
Wooden Bascule Bridge



Pier



Wieck's fishermen maintain the long fishing traditions in Wieck and deliver fresh fish from the Baltic Sea to the local restaurants.  
» [wiecker-fisch.de](http://wiecker-fisch.de)



Fisherman Björn Michalak

## A Quaint Port of Call

The beautiful fishing village of Wieck is located 5 kilometres away from the town centre of Greifswald. The village is one of the oldest fishing villages on the north German Baltic Sea coast and has retained its maritime charm to this day. As soon as you enter the village, you will feel that the clocks seem to tick a bit slower here. Thatched fishermen's houses line the village roads, delightful fishing boats rock in the harbour basin and quaint fish restaurants adorn the harbour promenade. Needlefish are among the regional specialities. From April to May the unusual fish with the green scales come to the Bay of Greifswald to spawn.

Wieck's trademark is the wooden bascule bridge that was built in 1887, based on Dutch design. It joins the two districts of Wieck and Eldena with each other and regulates boat access into Greifswald's Museum Harbour. Still today, the leaves of the historic bridge are drawn by hand several times a day. If you then look towards the mouth of the river, Greifswald's modern flood barrier will come into view. The storm tide barrier received the German Engineers' Construction Prize and was opened in 2016.

## Festival Gaffelrigg

There's a buzz of activity in the fishing village Wieck at the Fishing Festival Gaffelrigg in mid-July, when several tall ships and thousands of visitors meet up in the harbour. The maritime festival culminates when the Ryck is set on fire.

» [greifswald.info](http://greifswald.info)

# An Idyllic Sailing and Windsurfing Spot



*The Greifswalder Bodden  
(Bay of Greifswald)*



Sailing on the Greifswalder Bodden



Kitesurfing on the bay



The **school ship Greif** is the flagship of the Hanseatic town of Greifswald. The brigantine was built in 1951 and was used as a training ship for the Navy. The ship is currently at a local shipyard due to repair work.  
» [sssgreif.de](http://sssgreif.de)



Marina Yachtzentrum

## Set Sail!

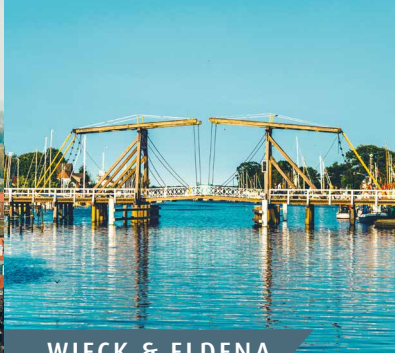
The Greifswalder Bodden is a bay of the southern Baltic Sea and is surrounded by the islands of Usedom, Rügen and the Pomeranian mainland. The University and Hanseatic town of Greifswald is located to the south of the Bodden. Here, it is joined by the Ryck that leads on to the historic Old town and the Museum Harbour. With the Baltic Sea on the doorstep, several sailing clubs, boat manufacturers, sailmakers, and other maritime trades have set up business in Greifswald. Modern yacht manufacturers and traditional shipbuilders share the shores around the Museum Harbour. Berths for visiting boats are available right next to the Bodden in Greifswald-Wieck or in the Marina Yachtzentrum, not far from the historic Old town. The marina has more than 250 berths with very modern docking and sanitary facilities. Sailors, who are not coming with their own boat, can charter yachts in Greifswald. Anyone who would like to taste the sailing atmosphere of yonder year can book a voyage aboard one of the tall ships moored in the Museum Harbour. Sailing enthusiasts meet up on an annual basis at the Boddenetappen in Greifswald. The three-day sailing regatta has been held in Greifswald since 1970.

## Surf & Turf

The Bodden landscape off the coast of Greifswald is a popular spot for water sports. The water here warms up faster than elsewhere and the water, which is mainly shallow enough to stand in, is perfect for surfers and sailors of all levels. Particularly in the summer months, active wind and kitesurfers can be seen enjoying the ride on the Greifswalder Bodden. The first point of contact for sailing and surf courses is Greifswald-Wieck's sailing school. With own access to the beach and the shallow waters on the doorstep, this is a perfect location in particular for newcomers to the windsurfing scene. Sailing and surf equipment can be hired.



GREIFSWALD



WIECK & ELDENA



### Hôtel Galerie

Mühlenstraße 10 • 17489 Greifswald  
Tel: +49 3834 7737830  
info@hotelgalerie-greifswald.de  
» hotelgalerie.de



### Hotel Kronprinz\*\*\*\*

Lange Straße 22 • 17489 Greifswald  
Tel: +49 3834 7900  
hotel-kronprinz@t-online.de  
» hotelkronprinz.de

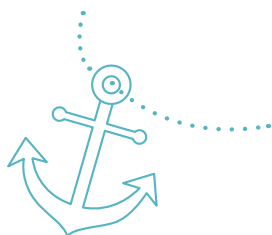


### Searching for conference venues?

Contact us via phone:  
Tel: +49 3834 8835089  
or e-mail: tagungen@greifswald-marketing.de

- **VCH-Hotel**  
Wilhelm-Holtz-Straße 5-8  
» vchhotel-greifswald.de
- **Hotel am Dom**  
Lange Straße 44  
» hotel-am-dom-greifswald.de
- **Hotel am Gorzberg**  
Am Gorzberg 15  
» dormero.de  
/hotel-greifswald
- **DJH Jugendherberge**  
Pestalozzistraße 11/12  
» greifswald.jugendherberge.de
- **Hotel "Das Sofa"**  
Brüggstraße 29  
» sofa-greifswald.de
- **Hotel Adler**  
Hans-Fallada-Straße 4  
» hotel-adler-garni.de
- **Hotel Alter Speicher**  
Roßmühlenstraße 25  
» alter-speicher.de
- **Hotel Olive**  
Domstraße 40  
» olive-greifswald.de
- **slube am Yachthafen**  
Salinenstraße 22  
» slube.de

- **Majuwi**  
Yachtweg 3  
» majuwi.de
- **Ryck Hotel**  
Rosenstraße 17b  
» ryck-hotel.de
- **Hotel Maria**  
Dorfstraße 46 a  
» hotel-maria.de
- **Hotel Utkiek**  
Am Hafen 19  
» utkiek-wieck.de
- **Hotel zur Brücke**  
An der Mühle 6  
» zur-bruecke.de
- **Appartments Jack & Richies**  
An der Mühle 8  
» steakhouse-greifswald.de
- **Camping an der Dänischen Wieck**  
Wolgaster Landstraße 47  
» camping-greifswald.de



## TRAVELLING TO GREIFSWALD

### By air and train

- via Berlin: from BER Berlin Brandenburg Airport by train to Berlin Hauptbahnhof (central station) or Berlin Gesundbrunnen, then by intercity train (IC) or regional train (DB Regionalzug) to Greifswald main station
- via Hamburg: from the airport to main railway station in Hamburg, then by train to Greifswald main station

### By car

- via Berlin: A11, A20 to motorway exit "Gützkow" or
- via Hamburg: A1, A20 to motorway exit "Greifswald" to Greifswald

### By bus

- via coach services such as FlixBus from Berlin, Hamburg or other cities

## CONTACT

### Tourist Office

Greifswald-Information  
Rathaus am Markt, 17489 Greifswald  
Tel: +49 3834 85361380  
email: stadtinformation@greifswald-marketing.de  
» greifswald.info

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Wally Pruß (Page 5: above right, Page 5: below, Page 8, Page 10/11: above, below middle/right, Page 12/13: above, below middle/right, Page 14: above, conference venues)

Philipp Marthaler (Page 9: a. left) • Magnus Schult (Page 9: a. right)  
Gina Heitmann (Page 9: below) • Dominik Wallner (Page 12: Kitesurfing)

# FISCHERFEST GAFFELRIGG

July 18–20, 2025

GREIFSWALD-  
WIECK



[www.greifswald.de/fischerfest-gaffelrigg](http://www.greifswald.de/fischerfest-gaffelrigg)



Universitäts- und Hansestadt

Greifswald



University- and Hanseatic Town of



# Greifswald



in a Day



[greifswald.info](http://greifswald.info)

MV   
tut gut.

Mecklenburg-Vorpommern



11.00 a.m.

Discover Greifswald's **historic Old Town\*** with its redbrick churches and front-gabled houses on a guided tour of the Old Town. You can buy your tickets at Greifswald-Information on the market square.

🕒 Duration: 1.5 hours



12.30 p.m.

Go aboard the **MS Stubnitz / MS Breege\*** and sail down the Ryck from the Museum Harbour to the idyllic fishing village of Wieck and beyond. You can buy your tickets on board or online at [vsg-reederei.de](http://vsg-reederei.de)

🕒 Duration: 0.5 – 2 hours



1.00 p.m.

Watch the drawing of the **historic wooden bascule bridge**, which is still done by hand, and count the sailboats passing by. Enjoy your lunch at one of **Wieck's fish restaurants** and try the fresh cod, herring or needlefish.

🕒 Duration: 1 hour



2.00 p.m.

Stroll along the **harbour-front promenade** to the modern **flood barrier** and take in the fantastic view of the Bay of Greifswald from the mole. Afterwards, stop off at the **Abbey Ruins in Eldena**. The former Cistercian abbey was made famous by Caspar David Friedrich's painting.

🕒 Duration: 1.5 hours



3.30 p.m.

Rent a bicycle from **StadtRad Greifswald** in Wieck and cycle along the **old towpath** back to the Old Town (5 km). The riverside path takes you past historic boats and modern yachts. Alternatively, take a bus (line 2) or the **MS Stubnitz / MS Breege** back to the Old Town.

🕒 Duration: 0.5 hours

Design & Photos:  
Wally Pruß | GRAFFisch  
Photo Theater:  
Holger Herschel



TIP: GRIPS BOULDERHALLE

## Discover Grips Boulderhalle in Greifswald!

Perfect for beginners and pros, with over 130 exciting routes, a rope climbing wall and a dedicated training area. Solve climbing challenges with strength, balance and creativity – alone or with friends. We welcome families, students and kids to enjoy adventure or relax in the café. (Advertisement)



4.00 p.m.

Get to know the town's most famous son and pay a visit to the **Caspar David Friedrich Centre** (open until 5.00 p.m.) and then to the **Pomeranian State Museum**. With the combined ticket, you get reduced admission to both museums. Or take your kids to **Tierpark Greifswald**, a charming little zoo with a natural feel.

🕒 Duration: 2 hours



6.00 p.m.

Enjoy your supper at a **restaurant or bar** in the Old Town or in the **historic Museum Harbour**. Some of the historic ships have been converted into restaurants for the perfect place to dine.



7.30 p.m.

**Theater Vorpommern** stages its own theatre, ballet and musical-theatre productions, as well as symphony concerts with the **Philharmonic Orchestra Vorpommern** all year round. » [kulturkalender.greifswald.de](http://kulturkalender.greifswald.de)



## **i** GREIFSWALD-INFORMATION

Town hall on the market square, 17489 Greifswald  
**Phone:** +49 3834 85361380 | **Web:** [greifswald.info](http://greifswald.info)  
**eMail:** [stadtinformation@greifswald-marketing.de](mailto:stadtinformation@greifswald-marketing.de)

### Town Tours • Souvenirs • Tickets

\* The old town tour and the boat trip are available between April and October. In the low season these offers are only available upon request.



Pommersches Landesmuseum

# Explore Pomerania's art and culture!



Photo: Vincent Leifer



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Mecklenburg-Vorpommern  
Ministerium für Wissenschaft,  
Kultur, Bundes- und  
Europangelegenheiten



Universitäts- und Hansestadt  
**Greifswald**