

Press information



Rostock | June 4, 2026

Press kit for PR-Event Antwerpen: MV Tourismus GmbH

Content

- Season 2026: what's new in the region
- Sailing regatta, beach festival and autumn palace festival: event highlights 2026

Link to media database: urlaubsnachrichten.de/pressefotos

Press release



Rostock | December 8, 2025

Season 2026: what's new in the region

New galleries, hosts and a Golden Hall

MV Tourismus GmbH
Konrad-Zuse-Straße 2
18057 Rostock · Germany
www.auf-nach-mv.de
www.off-to-mv.com

Press contact:
Katrin Hackbarth
fon: +49 381 4030-610
presse@auf-nach-mv.de
www.urlaubsnachrichten.de

This coming season, visitors to the region can look forward to lots of new attractions. Star architect Francis Kéré is building the Museum Ehrhardt in the Mecklenburg town of Plüschow, the Pomeranian State Museum is opening its Gallery of Romanticism for the first season, and in Binz the HYPARFORUM is sure to make a splash. In a nutshell: the north-east has a variety of new accommodation, events and leisure formats in store for 2026. Here are a few of the new attractions:

Views of Eternity: Gallery of Romanticism opens in Greifswald

The Gallery of Romanticism has recently opened at the Pomeranian State Museum in the university and Hanseatic city of Greifswald. The aim of the new exhibit is to permanently establish Greifswald as the official Caspar-David-Friedrich city and the Pomeranian State Museum as the cultural beacon of romanticism in the North. In a chapel, a multimedia installation called 'Ausblicke ins Unendliche' (Views of Eternity) will prepare guests for Friedrich's poetic imagery at the start of the tour. Visitors can also look forward to an installation where Friedrich's paintings, mood lighting and photographs of the places that inspired him blend together. The Sparkasse Vorpommern savings bank chips in two euros of the ticket price for the first one thousand guests of the Gallery of Romanticism, and from January to March pays the admission for all children visiting the gallery with their families.

Further information: pommersches-landesmuseum.de

State Museum Schwerin shines in new splendour

The State Museum Schwerin shines in new splendour. The newly presented collection will show art from several periods from Cranach to Duchamp. The exhibition concept is now more child and family friendly, more digital, more interactive and also more accessible. The Marcel Duchamp collection, for example, comprises 91 works, making it one of the largest and most significant

Press release



Rostock | December 8, 2025

worldwide. Another new feature is the format called 'Guests from around the world'. This special exhibit will show outstanding works of art from international museums at regular intervals. Currently, three paintings by Rembrandt are on exhibit, on loan from the Rijksmuseum Amsterdam: 'The Landscape with a Stone Bridge', 'Self-portrait as the Apostle Paul' and 'The Denial of St Peter'. As a special treat for all guests, for four years, admission to the museum will be free, made possible by the Dorit & Alexander Otto Foundation and the State of Mecklenburg-Vorpommern.

Further information: museum-schwerin.de

Painting by Georg Baselitz shown in honour of the 300-year anniversary of the Prerow Seamen's Church

As part of the festivities surrounding the 300-year anniversary of the Prerow Seamen's Church, the painting 'Mein Vater sieht einen Engel' (My Father Sees an Angel) by Georg Baselitz will be presented on 22 May 2026 for exactly 72 hours. It shows the artist's father as an angel appears to him on the beach at Prerow. The painting measures three by four metres and was completed in 1996. To date, the piece has only been shown twice: in Dresden and Genoa. Georg Baselitz went to Prerow on holiday several times during his childhood and adolescence. The art event by the local association is entitled 'GEORG BASELITZ – 72 Stunden nonstop in Prerow' (72 hours non-stop in Prerow). The event kicks off on 22 May at 3pm. Catering will be provided, even during the night.

Further information: seemannskirche-prerow.de

Star architect Francis Kéré develops and builds Museum Ehrhardt in Plüschow

A new museum for photography and contemporary art spanning 1,400 square metres is being built in Plüschow near the World Heritage city of Wismar. The project was initiated by Dr Jens Ehrhardt, son of the artist Alfred Ehrhardt, and Elke Weicht-Ehrhardt. Alfred Ehrhardt (1901–1984) was one of the leading artists of the Neue Sachlichkeit (New Objectivity) movement. His work as a painter, photographer and film maker had a lasting impact on art appreciation in Germany in the 20th century. The Museum Ehrhardt is the first museum building developed in Europe by his Berlin-based architecture firm. The design of the Museum Ehrhardt is consistent with the philosophy of Kéré Architecture of creating simple but high-quality architecture that draws on regional building techniques and incorporates local resources. The digital [construction board](#) provides information on

Press release



Rostock | December 8, 2025

the current status of the project. The project is being realised in cooperation with HK Architekten, who are responsible for the planning process.

New immersive experience in the Ozeaneum

Starting in early 2026, visitors of the OZEANEUM on Stralsund's harbour island can enjoy a new immersive experience with an exhibit called '1:1 Giants of the Sea'. They can dive into the world of whales while learning how they can help protect the marine mammals.

Further information: ozeaneum.de

New floating houses in Fuhlendorf

14 new floating holiday homes are being built at the harbour resort of Fuhlendorf near the Fischland-Darß-Zingst peninsula. Construction of the required piers is scheduled to begin in the spring of 2026. The units should be available to rent for the summer 2026 season. Each of the houses accommodates up to six guests and is equipped with underfloor heating, a photovoltaic system and an air heat pump. The project was initiated by FHG floating house GmbH.

Further information: hafenresort-fuhlendorf.de

New project for protecting historic architecture on the island of Rügen: the HYPARFORUM

There is a new project underway in Binz. The Binzer Bucht tourism association hopes to raise awareness of historic island architecture with the HYPARFORUM. The aim is to draw attention to the shell structures designed by Binz-based civil engineer Ulrich Müther (1934–2007) to make the architectural history of East German modernism more accessible. The project will come to life in the spring of 2026, when a new permanent exhibit opens at the Haus des Gastes visitor's centre in Binz. The exhibit is intended to inspire interested visitors and future generations, and present the history of Müther's buildings. In addition, regular special interest weeks, organised by Binzer Bucht, and an educational architecture adventure path are planned on the island.

Kaiserbädersonnenstube to reopen New Year's Eve 2025

The largest event hall in the Kaiserbäder spas, the Kaiserbädersonnenstube built in Heringsdorf on the island of Usedom in 1913, is set to reopen its doors for the New Year's Eve 2025 celebration. Starting in January 2026, this exceptional venue will once again be used for events on a regular basis.

Press release



Rostock | December 8, 2025

New indoor amusement park developed in Neustrelitz

An area of about 3,500 square metres in Neustrelitz will be home to a new indoor amusement park. The opening is scheduled for the summer of 2026. Its attractions will include a trampoline park, a multi-storey adventure labyrinth, a Ninja Warrior course, climbing walls, a roller disco and a slide tower, to name but a few. The investor: Baltic-Swish GmbH based in Neubrandenburg.

Further information: baltic-adventures.de

New art path dedicated to the life and works of the artist Edvard Munch in Warnemünde

New highlight for art connoisseurs: a new art path called 'Edvard Munch in Warnemünde' has been established in Warnemünde, providing exciting insights into the life and work of the Norwegian artist in 1907 and 1908. Interested visitors can explore his life and the places that served as his motifs by taking a stroll through the seaside town. Along the way, they can peruse the signs installed at seven locations and scan the included QR codes for further information. Another new feature is the digital arts scavenger hunt by app provider Actionbound entitled 'Edvard Munch in Warnemünde – Gefühle zwischen Meer und Farben' (Emotions between Sea and Colours), which mainly appeals to young visitors between the ages of 15 and 20. Those who want to find out even more about Munch should plan a visit to the Warnemünde Edvard-Munch-Haus with its recently renovated arts garden.

Further information: edvard-munch-haus.de

New autumn event at the Kaiserbäder

An event entitled 'Lichterglanz & Meeresfeuer – Der Herbst leuchtet auf' (Shining Lights & Ocean Fire – The Glow of Autumn) is planned for the first weekend in November 2026. This is a brand new format that will even include a drone show.

Further information coming soon: kaiserbaeder-auf-usedom.de

150th anniversary of the city of Ludwigslust with reopening of the Golden Hall in the palace

In 2026, Ludwigslust is celebrating its 150-year anniversary. The highlight of the year will be the reopening of the Golden Hall in the palace, which is scheduled in May to coincide with the palace's 250-year anniversary. The Friese organ in the Stadtkirche church will also turn 150 that year. It is

Press release



Rostock | December 8, 2025

currently being refurbished and scheduled for restoration in 2027.

Further information: ludwigslust.de, mecklenburg-schwerin.de

Images to download:

[Star architect Francis Kéré is designing and building the new Ehrhardt Museum in Plüschow.](#) Photo:

Kéré Architecture

[State Museum Schwerin](#), photo: Ulrich Pfeuffer/SSGK-MV LG

[Floating houses in Fuhlendorf](#), photo: FHG floating house GmbH

[HYPARFORUM in Binz](#), photo: THIAM + BERNARD-BOOS + HERSCHEL

[Indoor amusement park in Neustrelitz](#), photo: Baltic Adventures

[Art path 'Edvard Munch in Warnemünde'](#), photo: Edvard-Munch-Haus e.V.

Press release



Rostock | December 17, 2025

Sailing regatta, beach festival and autumn palace festival: event highlights 2026

Familiar and new formats between the Baltic Coast and the Mecklenburg Lake District

MV Tourismus GmbH
Konrad-Zuse-Straße 2
18057 Rostock · Germany
www.auf-nach-mv.de
www.off-to-mv.com

Press contact:
Katrin Hackbarth
fon: +49 381 4030-610
presse@auf-nach-mv.de
www.urlaubsnachrichten.de

Cheering high-performance catamarans against a backdrop of chalk cliffs at the international sailing regatta 'SailGP', getting swept up in the moment by DJs and live acts on Kühlungsborn beach, or enjoying concerts and culinary delights in palaces and manors: a 2026 holiday to Mecklenburg-Vorpommern will not disappoint. Familiar and new events attract lots of visitors to the region. The following is a selection of highlights between the Baltic Coast and the Mecklenburg Lake District. Further features are listed in the event calendar of the Mecklenburg-Vorpommern tourism association under auf-nach-mv.de.

From May: Schwerin Palace Festival

As part of the Schwerin Palace Festival, an annual summer festival for theatre and music, visitors can enjoy opera, concerts and ballet in the state capital from 28 May to 19 July. The programme includes, among many other highlights, a ballet gala in a theatre tent near Schwerin Lake, a performance of the 'Threepenny Opera', as well as palace concerts and a picnic concert by the Mecklenburgische Staatskapelle.

Further information: mecklenburgisches-staatstheater.de

From May: environmental photo festival 'horizonte zingst'

From 29 May to 7 June, the Baltic spa of Zingst on the Fischland-Darß-Zingst peninsula will host the 19th environmental photo festival 'horizonte zingst'. In 2026, the focus topic is 'MENSCH', examining human beings in their complexity not just as individuals, but as part of a larger whole. During the annual photo festival, which promotes a dialogue between photography, environmental awareness and society, visitors can exchange viewpoints at exhibits and workshops. Photography enthusiasts can also take advantage of the accompanying photography market from 4 to 6 June to explore

Press release



Rostock | December 17, 2025

photography trends and admire innovative photography equipment.

Further information: horizonte-zingst.de

June: 32nd 'KunstOffen'

The weekend of Pentecost, 23 to 25 May 2026, culture buffs can visit the 32nd annual 'KunstOffen' art open house to sneak a peek inside numerous studios, workshops and galleries. During the state-wide event, more than 1,100 artists will present their works between the Baltic Coast and the Mecklenburg Lake District.

Further information: auf-nach-mv.de

June: Seaside Ride from Rerik

The second gravel event will be held from 12 to 14 June at the Baltic Sea resort of Rerik near Rostock: André Greipel, a former professional racing cyclist from Rostock and one of the best of his generation, is organising the Seaside Ride, which will include not only gravel tours between 55 and 130 kilometres, but also a music programme, street food, yoga sessions and group swimming events.

Further information: seasideride.de

From June: 'Open Gardens' in Mecklenburg-Vorpommern

As part of the state-wide 'Open Gardens' initiative, a number of private and public gardens and parks will be accessible from 13 to 14 June. The eponymous association invites visitors to engage in direct dialogue with the owners of the green spaces. In the autumn, there will be a second round of Open Gardens from 12 to 13 September. Visitors will be able to spot the participating gardens by the colourful watering cans placed at the garden gates.

Further information: offene-gaerten-in-mv.de

From June: three-month Festspielsommer festival in Mecklenburg-Vorpommern

About 120 concerts will be performed between 13 June and 12 September as part of the Festspielsommer classical music summer festival. The events will take place at special locations in Mecklenburg-Vorpommern, among them manors, factory halls, palaces, churches or in the open air. In 2026, the Armida Quartett will play a key part in the classical music summer festival as the Prize

Press release



Rostock | December 17, 2025

Winner in Residence.

Further information: festspiele-mv.de

June: 'MittsommerRemise' – a long weekend of Nordic castles, manors and mansions in Mecklenburg-Vorpommern

On the occasion of the summer solstice, the castles, manors and mansions in the region will put on the 'MittsommerRemise' cultural heritage festival on 20 and 21 June 2026. During the entire weekend, visitors can usher in the summer season in landmark buildings with guided tours, concerts and cultural events.

Further information: auf-nach-mv.de

From June: Störtebeker Festspiele

During the Störtebeker Festspiele festival, the play 'Likedeeler' will be performed in Ralswiek on the Island of Rügen on one of the largest open air stages in Europe from 20 June to 5 September.

Tickets for the 32nd season can be reserved at stoertebeker.de or ordered by phone at +49 3838 31100.

Further information: stoertebeker.de

From July: 'BEATS&WAVES' beach festival in Kühlungsborn

Tourismus GmbH Kühlungsborn is organising the 'BEATS&WAVES' beach festival from 31 July to 2 August 2026. Music lovers can look forward to international DJs and live acts from the house and electronic scene right on the Baltic seashore.

Further information: kuehlungsborn.de

August: 35th Hanse Sail in Rostock

From 6 to 9 August, the largest maritime fair in the Northeast, the Hanse Sail, has scores of guests flocking to the Hanseatic city of Rostock. From Thursday to Sunday, the 35th annual Hanse Sail fair offers unforgettable experiences like sailing on traditional ships. Between Rostock harbour and Warnemünde, a variety of markets, concerts and exhibits are scheduled. The planning for the anniversary celebration is underway.

Further information: hansesail.com

Press release



Rostock | December 17, 2025

August: sailing regatta 'SailGP' in Sassnitz

After the successful inaugural event in the summer of 2025, which was sold out with about 13,000 visitors, the second edition of the international sailing event 'SailGP' will take place on 22 and 23 August 2026 in Sassnitz on the island of Rügen. Altogether, the sailing regatta will visit 12 other stations in addition to Sassnitz, among them Abu Dhabi, Sydney and New York. During the competition, 13 national teams will face off in F50 catamarans against the backdrop of the local chalk cliffs, reaching top speeds of up to 100 kilometres per hour. One of the teams is the German crew headed by two-time Olympic bronze medal winner Erik Heil. His team is supported by multiple Formula 1 world champion and co-owner Sebastian Vettel. For tickets to watch the event from the pier in Sassnitz, visit sailgp.com. The new title sponsor of the Germany Sail Grand Prix 2026 is ROCKWOOL.

Further information: sailgp.com

From September: Usedom Music Festival

The Usedom Music Festival from 19 September to 10 October is the perfect event for lovers of classical music. Concerts are performed at special locations, among them churches on the island, Stolpe Castle and the Peenemünde Power Plant, Mecklenburg-Vorpommern's largest industrial monument. This year, the concert series will focus on music from Sweden.

Further information: usedomer-musikfestival.de

October: 'KUNST HEUTE' (Art Today)

Exhibits, guided tours and performances: at the 19th annual 'KUNST HEUTE' event from 3 to 11 October, art enthusiasts can visit more than 100 art-related locations in Mecklenburg-Vorpommern, such as studios, sculpture parks, palaces and churches. The initiative is designed to promote the direct exchange between artists and guests. 'KUNST HEUTE' is a joint project of the Berufsverband Bildender Künstlerinnen und Künstler Mecklenburg-Vorpommern (Professional Association of Visual Artists in Mecklenburg-Vorpommern), the Verband der Kunstmuseen, Galerien und Kunstvereine (Association of Art Museums, Galleries and Arts Associations), the LiteraturRat Mecklenburg-Vorpommern (Mecklenburg-Vorpommern Literature Council) and the Verein der Schlösser, Guts- und Herrenhäuser (Association of Castles, Manors and Mansions) in Mecklenburg-Vorpommern, as well

Press release



Rostock | December 17, 2025

as the Nordkirche church association.

Further information: kunstheute-mv.de

From October: Schlösserherbst

The Verein der Schlösser-, Guts- und Herrenhäuser (Association of Castles, Manors and Mansions) will hold its autumn palace festival Schlösserherbst from 24 October to 8 November. During this festival, selected manors and mansions in Mecklenburg-Vorpommern will open their doors for cultural events, concerts and culinary experiences.

Further information: auf-nach-mv.de

Images to download:

[In 2026, the SailGP will take place in Sassnitz for the second time.](#) Photo: Ricardo Pinto for SailGP

[‘Timothy Ridout, artistic director of Festspielfrühling’](#), photo: Jiyang Chen

[‘Environmental photo festival “horizonte zingst”](#)’, photo: David Garbe

[‘KunstOffen’](#), photo: TMV/Petermann

[‘Hanse Sail’](#), photo: TZRW, Taslair