

Rostock | September 29, 2026

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Press kit for PR-Event Stockholm: MV Tourismus GmbH

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- Season 2026: what's new in the region
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Link to media database: urlaubsnachrichten.de/pressefotos

Press release



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Season 2026: what's new in the region

New galleries, hosts and a Golden Hall

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This coming season, visitors to the region can look forward to lots of new attractions. Star architect Francis Kéré is building the Museum Ehrhardt in the Mecklenburg town of Plüschow, the Pomeranian State Museum is opening its Gallery of Romanticism for the first season, and in Binz the HYPARFORUM is sure to make a splash. In a nutshell: the north-east has a variety of new accommodation, events and leisure formats in store for 2026. Here are a few of the new attractions:

Views of Eternity: Gallery of Romanticism opens in Greifswald

The Gallery of Romanticism has recently opened at the Pomeranian State Museum in the university and Hanseatic city of Greifswald. The aim of the new exhibit is to permanently establish Greifswald as the official Caspar-David-Friedrich city and the Pomeranian State Museum as the cultural beacon of romanticism in the North. In a chapel, a multimedia installation called 'Ausblicke ins Unendliche' (Views of Eternity) will prepare guests for Friedrich's poetic imagery at the start of the tour. Visitors can also look forward to an installation where Friedrich's paintings, mood lighting and photographs of the places that inspired him blend together. The Sparkasse Vorpommern savings bank chips in two euros of the ticket price for the first one thousand guests of the Gallery of Romanticism, and from January to March pays the admission for all children visiting the gallery with their families.

Further information: pommersches-landesmuseum.de

State Museum Schwerin shines in new splendour

The State Museum Schwerin shines in new splendour. The newly presented collection will show art from several periods from Cranach to Duchamp. The exhibition concept is now more child and family friendly, more digital, more interactive and also more accessible. The Marcel Duchamp collection, for example, comprises 91 works, making it one of the largest and most significant

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worldwide. Another new feature is the format called 'Guests from around the world'. This special exhibit will show outstanding works of art from international museums at regular intervals. Currently, three paintings by Rembrandt are on exhibit, on loan from the Rijksmuseum Amsterdam: 'The Landscape with a Stone Bridge', 'Self-portrait as the Apostle Paul' and 'The Denial of St Peter'. As a special treat for all guests, for four years, admission to the museum will be free, made possible by the Dorit & Alexander Otto Foundation and the State of Mecklenburg-Vorpommern.

Further information: museum-schwerin.de

Painting by Georg Baselitz shown in honour of the 300-year anniversary of the Prerow Seamen's Church

As part of the festivities surrounding the 300-year anniversary of the Prerow Seamen's Church, the painting 'Mein Vater sieht einen Engel' (My Father Sees an Angel) by Georg Baselitz will be presented on 22 May 2026 for exactly 72 hours. It shows the artist's father as an angel appears to him on the beach at Prerow. The painting measures three by four metres and was completed in 1996. To date, the piece has only been shown twice: in Dresden and Genoa. Georg Baselitz went to Prerow on holiday several times during his childhood and adolescence. The art event by the local association is entitled 'GEORG BASELITZ – 72 Stunden nonstop in Prerow' (72 hours non-stop in Prerow). The event kicks off on 22 May at 3pm. Catering will be provided, even during the night.

Further information: seemannskirche-prerow.de

Star architect Francis Kéré develops and builds Museum Ehrhardt in Plüschow

A new museum for photography and contemporary art spanning 1,400 square metres is being built in Plüschow near the World Heritage city of Wismar. The project was initiated by Dr Jens Ehrhardt, son of the artist Alfred Ehrhardt, and Elke Weicht-Ehrhardt. Alfred Ehrhardt (1901–1984) was one of the leading artists of the Neue Sachlichkeit (New Objectivity) movement. His work as a painter, photographer and film maker had a lasting impact on art appreciation in Germany in the 20th century. The Museum Ehrhardt is the first museum building developed in Europe by his Berlin-based architecture firm. The design of the Museum Ehrhardt is consistent with the philosophy of Kéré Architecture of creating simple but high-quality architecture that draws on regional building techniques and incorporates local resources. The digital [construction board](#) provides information on

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the current status of the project. The project is being realised in cooperation with HK Architekten, who are responsible for the planning process.

New immersive experience in the Ozeaneum

Starting in early 2026, visitors of the OZEANEUM on Stralsund's harbour island can enjoy a new immersive experience with an exhibit called '1:1 Giants of the Sea'. They can dive into the world of whales while learning how they can help protect the marine mammals.

Further information: ozeaneum.de

New floating houses in Fuhlendorf

14 new floating holiday homes are being built at the harbour resort of Fuhlendorf near the Fischland-Darß-Zingst peninsula. Construction of the required piers is scheduled to begin in the spring of 2026. The units should be available to rent for the summer 2026 season. Each of the houses accommodates up to six guests and is equipped with underfloor heating, a photovoltaic system and an air heat pump. The project was initiated by FHG floating house GmbH.

Further information: hafenresort-fuhlendorf.de

New project for protecting historic architecture on the island of Rügen: the HYPARFORUM

There is a new project underway in Binz. The Binzer Bucht tourism association hopes to raise awareness of historic island architecture with the HYPARFORUM. The aim is to draw attention to the shell structures designed by Binz-based civil engineer Ulrich Müther (1934–2007) to make the architectural history of East German modernism more accessible. The project will come to life in the spring of 2026, when a new permanent exhibit opens at the Haus des Gastes visitor's centre in Binz. The exhibit is intended to inspire interested visitors and future generations, and present the history of Müther's buildings. In addition, regular special interest weeks, organised by Binzer Bucht, and an educational architecture adventure path are planned on the island.

Kaiserbädersonne to reopen New Year's Eve 2025

The largest event hall in the Kaiserbäder spas, the Kaiserbädersonne built in Heringsdorf on the island

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of Usedom in 1913, is set to reopen its doors for the New Year's Eve 2025 celebration. Starting in January 2026, this exceptional venue will once again be used for events on a regular basis.

New indoor amusement park developed in Neustrelitz

An area of about 3,500 square metres in Neustrelitz will be home to a new indoor amusement park. The opening is scheduled for the summer of 2026. It's attractions will include a trampoline park, a multi-storey adventure labyrinth, a Ninja Warrior course, climbing walls, a roller disco and a slide tower, to name but a few. The investor: Baltic-Swish GmbH based in Neubrandenburg.

Further information: baltic-adventures.de

New art path dedicated to the life and works of the artist Edvard Munch in Warnemünde

New highlight for art connoisseurs: a new art path called 'Edvard Munch in Warnemünde' has been established in Warnemünde, providing exciting insights into the life and work of the Norwegian artist in 1907 and 1908. Interested visitors can explore his life and the places that served as his motifs by taking a stroll through the seaside town. Along the way, they can peruse the signs installed at seven locations and scan the included QR codes for further information. Another new feature is the digital arts scavenger hunt by app provider Actionbound entitled 'Edvard Munch in Warnemünde – Gefühle zwischen Meer und Farben' (Emotions between Sea and Colours), which mainly appeals to young visitors between the ages of 15 and 20. Those who want to find out even more about Munch should plan a visit to the Warnemünde Edvard-Munch-Haus with its recently renovated arts garden.

Further information: edvard-munch-haus.de

New autumn event at the Kaiserbäder

An event entitled 'Lichterglanz & Meeresfeuer – Der Herbst leuchtet auf' (Shining Lights & Ocean Fire – The Glow of Autumn) is planned for the first weekend in November 2026. This is a brand new format that will even include a drone show.

Further information coming soon: kaiserbaeder-auf-usedom.de

150th anniversary of the city of Ludwigslust with reopening of the Golden Hall in the palace

In 2026, Ludwigslust is celebrating its 150-year anniversary. The highlight of the year will be the

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reopening of the Golden Hall in the palace, which is scheduled in May to coincide with the palace's 250-year anniversary. The Frieze organ in the Stadtkirche church will also turn 150 that year. It is currently being refurbished and scheduled for restoration in 2027.

Further information: ludwigslust.de, mecklenburg-schwerin.de

Images to download:

[Star architect Francis Kéré is designing and building the new Ehrhardt Museum in Plüschow.](#) Photo:

Kéré Architecture

[State Museum Schwerin](#), photo: Ulrich Pfeuffer/SSGK-MV LG

[Floating houses in Fuhlendorf](#), photo: FHG floating house GmbH

[HYPARFORUM in Binz](#), photo: THIAM + BERNARD-BOOS + HERSCHEL

[Indoor amusement park in Neustrelitz](#), photo: Baltic Adventures

[Art path 'Edvard Munch in Warnemünde'](#), photo: Edvard-Munch-Haus e.V.

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Sailing regatta, beach festival and autumn palace festival: event highlights 2026

Familiar and new formats between the Baltic Coast and the Mecklenburg Lake District

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Cheering high-performance catamarans against a backdrop of chalk cliffs at the international sailing regatta 'SailGP', getting swept up in the moment by DJs and live acts on Kühlungsborn beach, or enjoying concerts and culinary delights in palaces and manors: a 2026 holiday to Mecklenburg-Vorpommern will not disappoint. Familiar and new events attract lots of visitors to the region. The following is a selection of highlights between the Baltic Coast and the Mecklenburg Lake District. Further features are listed in the event calendar of the Mecklenburg-Vorpommern tourism association under auf-nach-mv.de.

From May: Schwerin Palace Festival

As part of the Schwerin Palace Festival, an annual summer festival for theatre and music, visitors can enjoy opera, concerts and ballet in the state capital from 28 May to 19 July. The programme includes, among many other highlights, a ballet gala in a theatre tent near Schwerin Lake, a performance of the 'Threepenny Opera', as well as palace concerts and a picnic concert by the Mecklenburgische Staatskapelle.

Further information: mecklenburgisches-staatstheater.de

From May: environmental photo festival 'horizonte zingst'

From 29 May to 7 June, the Baltic spa of Zingst on the Fischland-Darß-Zingst peninsula will host the 19th environmental photo festival 'horizonte zingst'. In 2026, the focus topic is 'MENSCH', examining human beings in their complexity not just as individuals, but as part of a larger whole. During the annual photo festival, which promotes a dialogue between photography, environmental awareness and society, visitors can exchange viewpoints at exhibits and workshops. Photography enthusiasts can also take advantage of the accompanying photography market from 4 to 6 June to explore

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photography trends and admire innovative photography equipment.

Further information: horizonte-zingst.de

June: 32nd 'KunstOffen'

The weekend of Pentecost, 23 to 25 May 2026, culture buffs can visit the 32nd annual 'KunstOffen' art open house to sneak a peek inside numerous studios, workshops and galleries. During the state-wide event, more than 1,100 artists will present their works between the Baltic Coast and the Mecklenburg Lake District.

Further information: auf-nach-mv.de

June: Seaside Ride from Rerik

The second gravel event will be held from 12 to 14 June at the Baltic Sea resort of Rerik near Rostock: André Greipel, a former professional racing cyclist from Rostock and one of the best of his generation, is organising the Seaside Ride, which will include not only gravel tours between 55 and 130 kilometres, but also a music programme, street food, yoga sessions and group swimming events.

Further information: seasideride.de

From June: 'Open Gardens' in Mecklenburg-Vorpommern

As part of the state-wide 'Open Gardens' initiative, a number of private and public gardens and parks will be accessible from 13 to 14 June. The eponymous association invites visitors to engage in direct dialogue with the owners of the green spaces. In the autumn, there will be a second round of Open Gardens from 12 to 13 September. Visitors will be able to spot the participating gardens by the colourful watering cans placed at the garden gates.

Further information: offene-gaerten-in-mv.de

From June: three-month Festspielsommer festival in Mecklenburg-Vorpommern

About 120 concerts will be performed between 13 June and 12 September as part of the Festspielsommer classical music summer festival. The events will take place at special locations in Mecklenburg-Vorpommern, among them manors, factory halls, palaces, churches or in the open air. In 2026, the Armida Quartett will play a key part in the classical music summer festival as the Prize

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Winner in Residence.

Further information: festspiele-mv.de

June: 'MittsommerRemise' – a long weekend of Nordic castles, manors and mansions in Mecklenburg-Vorpommern

On the occasion of the summer solstice, the castles, manors and mansions in the region will put on the 'MittsommerRemise' cultural heritage festival on 20 and 21 June 2026. During the entire weekend, visitors can usher in the summer season in landmark buildings with guided tours, concerts and cultural events.

Further information: auf-nach-mv.de

From June: Störtebeker Festspiele

During the Störtebeker Festspiele festival, the play 'Likedeeler' will be performed in Ralswiek on the Island of Rügen on one of the largest open air stages in Europe from 20 June to 5 September.

Tickets for the 32nd season can be reserved at stoertebeker.de or ordered by phone at +49 3838 31100.

Further information: stoertebeker.de

From July: 'BEATS&WAVES' beach festival in Kühlungsborn

Tourismus GmbH Kühlungsborn is organising the 'BEATS&WAVES' beach festival from 31 July to 2 August 2026. Music lovers can look forward to international DJs and live acts from the house and electronic scene right on the Baltic seashore.

Further information: kuehlungsborn.de

August: 35th Hanse Sail in Rostock

From 6 to 9 August, the largest maritime fair in the Northeast, the Hanse Sail, has scores of guests flocking to the Hanseatic city of Rostock. From Thursday to Sunday, the 35th annual Hanse Sail fair offers unforgettable experiences like sailing on traditional ships. Between Rostock harbour and Warnemünde, a variety of markets, concerts and exhibits are scheduled. The planning for the anniversary celebration is underway.

Further information: hansesail.com

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August: sailing regatta 'SailGP' in Sassnitz

After the successful inaugural event in the summer of 2025, which was sold out with about 13,000 visitors, the second edition of the international sailing event 'SailGP' will take place on 22 and 23 August 2026 in Sassnitz on the island of Rügen. Altogether, the sailing regatta will visit 12 other stations in addition to Sassnitz, among them Abu Dhabi, Sydney and New York. During the competition, 13 national teams will face off in F50 catamarans against the backdrop of the local chalk cliffs, reaching top speeds of up to 100 kilometres per hour. One of the teams is the German crew headed by two-time Olympic bronze medal winner Erik Heil. His team is supported by multiple Formula 1 world champion and co-owner Sebastian Vettel. For tickets to watch the event from the pier in Sassnitz, visit sailgp.com. The new title sponsor of the Germany Sail Grand Prix 2026 is ROCKWOOL.

Further information: sailgp.com

From September: Usedom Music Festival

The Usedom Music Festival from 19 September to 10 October is the perfect event for lovers of classical music. Concerts are performed at special locations, among them churches on the island, Stolpe Castle and the Peenemünde Power Plant, Mecklenburg-Vorpommern's largest industrial monument. This year, the concert series will focus on music from Sweden.

Further information: usedomer-musikfestival.de

October: 'KUNST HEUTE' (Art Today)

Exhibits, guided tours and performances: at the 19th annual 'KUNST HEUTE' event from 3 to 11 October, art enthusiasts can visit more than 100 art-related locations in Mecklenburg-Vorpommern, such as studios, sculpture parks, palaces and churches. The initiative is designed to promote the direct exchange between artists and guests. 'KUNST HEUTE' is a joint project of the Berufsverband Bildender Künstlerinnen und Künstler Mecklenburg-Vorpommern (Professional Association of Visual Artists in Mecklenburg-Vorpommern), the Verband der Kunstmuseen, Galerien und Kunstvereine (Association of Art Museums, Galleries and Arts Associations), the LiteraturRat Mecklenburg-Vorpommern (Mecklenburg-Vorpommern Literature Council) and the Verein der Schlösser, Guts- und Herrenhäuser (Association of Castles, Manors and Mansions) in Mecklenburg-Vorpommern, as well

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as the Nordkirche church association.

Further information: kunstheute-mv.de

From October: Schlösserherbst

The Verein der Schlösser-, Guts- und Herrenhäuser (Association of Castles, Manors and Mansions) will hold its autumn palace festival Schlösserherbst from 24 October to 8 November. During this festival, selected manors and mansions in Mecklenburg-Vorpommern will open their doors for cultural events, concerts and culinary experiences.

Further information: auf-nach-mv.de

Images to download:

[In 2026, the SailGP will take place in Sassnitz for the second time.](#) Photo: Ricardo Pinto for SailGP

[‘Timothy Ridout, artistic director of Festspielfrühling’](#), photo: Jiyang Chen

[‘Environmental photo festival “horizonte zingst”](#)’, photo: David Garbe

[‘KunstOffen’](#), photo: TMV/Petermann

[‘Hanse Sail’](#), photo: TZRW, Taslair

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Press kit for PR-Event Stockholm: Binzer Bucht Tourismus

Content

- Ulrich Müther and the World of Shell Structures

Link to media database: urlaubsnachrichten.de/pressefotos

Press information | Ulrich Müther and the World of Shell Structures

In architecture, shell structures symbolise innovative strength and the pursuit of material-efficient designs. In the mid-20th century, only a handful of architects worldwide were able to master their sculptural impact and technical precision. Ulrich Müther from Binz (1934–2007) was one of them. An extraordinary abundance of these unique shell structures can be discovered on his home island of Rügen.

His buildings are known as the 'Teepott', 'Seerose' and 'Ahornblatt', and have made architectural history. Ulrich Müther, a building contractor born in Binz, designed and constructed countless shell-shaped structures throughout his life – around 75 in total – some of which were even built in Cuba, Libya, Kuwait and Finland. He moulded concrete in a way never seen before, laying it out like velvet or hoisting it like sails against the wind. Müther drew inspiration from the natural landscape of the island of Rügen: as a child, he had played with shells on the Baltic Sea beach at Binz and was fascinated by their thin yet incredibly resilient shells. Driven by the visions of his childhood, he realised his fantastically appearing shell structures a few years later in Binz, on the island of Rügen and all over the world. He thus became a leading figure of architectural modernism.

The civil engineer Ulrich Müther

Born in Binz in 1934, Ulrich Müther – a trained carpenter and graduate of the Neustrelitz School of Engineering – took over his parents' construction firm at the age of 24. Even at that early stage, Müther was interested in the extraordinary shell structure theories of Hungarian and Romanian mathematicians, which inspired him to carry out his first experiments with model structures made of canvas and moulds created from mounds of sand. A few years later, at construction exhibitions in Budapest and Leningrad, Müther met leading international shell structure engineers such as Jörg Schlaich, Stefan Polónyi and Heinz Isler – marking the beginning of a formative professional exchange.

In 1963, as part of his degree project, Ulrich Müther designed a curved shotcrete slab to serve as a terrace roof for a holiday home in Binz. Although concrete was regarded at that time as a building material offering unlimited possibilities, no one had yet been able to calculate the force distributions of such structures with precision. Müther's expert knowledge was highly valued, and so he was appointed to a newly established chair in Berlin. There, he spent four months experimenting with models and calculating force distributions before the first construction trials took place.

His first masterpiece, a 'flying' slab, caused quite a stir, as it was a revolutionary structure for its time. Shortly afterwards, commissions began to pour in. Müther used his skills to continually vary the dimensions and curvatures of his concrete shells. During the day, he ran the construction firm he had inherited, though following its nationalisation he served as the boss elected by the workforce. After work, he tinkered with designs featuring multi-curved shell structures.

Müther's buildings were an important export for the GDR. He built a series of Zeiss planetariums in Kuwait, Tripoli and Helsinki. In Wolfsburg, too, he designed and built the dome of the local planetarium between 1981 and 1983, for which the car manufacturer VW, in return, supplied several thousand cars to the GDR.

After 1990, more and more of Müther's buildings were threatened with demolition due to lack of use and fell into disrepair. Although Müther himself took charge of the renovation of some of his coastal buildings,

these structures – which still appeared modern – were not preserved everywhere. In the years that followed, Ulrich Müther withdrew from active architectural practice and from then on enjoyed engaging with young, ambitious students. As a ‘regional master builder’ – as Müther jokingly described himself – he ran workshops, taught at universities and shared his knowledge at specialist conferences. In 2007, Ulrich Müther passed away in his hometown of Binz.

Müther’s Art in Binz and on Rügen

The Baltic seaside resort of Binz served as both a source of inspiration and a workshop for the engineer Ulrich Müther. This is where it all began; this is where the ideas took shape and the first distinctive concrete shells were created. As early as 1964, whilst still a student, the architectural virtuoso designed the roof for a multi-purpose hall in what was then known as the ‘Haus der Stahlwerker’ in Binz. The futuristic-looking structure was demolished a little later. The bus shelter, erected in 1967, met a different fate: with its roof tapering to a point in the centre, it can still be admired today as the ‘Müther Shell’. Yet this structure was originally conceived merely as a test and experimental building for a multi-purpose hall in Rostock.

At the southern end of Binz beach, a structure resembling a stalk eye peeks out strikingly from the dunes. This curious-looking structure has been attracting curious glances since as far back as 1982. Rounded, smooth and featuring large oval windows on all four sides, the concrete capsule – which resembles a UFO – stands on a narrow base and provides a striking contrast to the seaside villas and guesthouses. With this lifeguard tower and its extraordinary appearance, Ulrich Müther has created one of his smallest structures. Lifeguards were stationed here until 2003. Since 2006, the tower has been open to the public: as a branch of the Binz Registry Office and for exclusive events.

On Rügen, in 1966, Ulrich Müther realised his third concrete shell: the approximately 320-square-metre wide-span roof of the ‘Inselparadies’ restaurant in Baabe. It was also his first to take the form of a mushroom-shaped shell. With the ‘Ostseeperle’ restaurant in Glowe on Rügen, built in the late 1960s, the island gained another spectacular building. Müther had a roof built right on the beach, tapering sharply towards the water – a so-called tilted hyperbolic shell. The entire façade is glazed, offering an unobstructed view of the sea. The list of Ulrich Müther’s extraordinary concrete shell structures continues with the Sassnitz ‘Kurmuschel’ (music pavilion) in the shape of a whale’s fin, the diving-helmet-like bus shelter in Buschvitz, and the spectacular ceiling of the indoor swimming pool in what is now the Cliff Hotel Rügen in Sellin.

The Müther Theme Week, a week of architecture and art in Binz, takes place every year at the end of September, inviting visitors to discover the life, work and fascinating architectural legacy of civil engineer Ulrich Müther. The programme includes special bus tours, guided tours, lectures, readings and workshops. The Müther Theme Week 2026 will take place from 28 September to 4 October.

The legacy of an architectural visionary

With the HYPARFORUM, established in Binz just under 20 years after Müther’s death, a platform has been created dedicated to preserving Müther’s legacy centred on the hypar shell, with the aim of inspiring interested parties and future generations with this extraordinary feat of engineering. As a forum for architecture worthy of preservation, the HYPARFORUM has set itself the task of showcasing the architectural treasures and the unique architectural history of Eastern Modernism.

A key component of the HYPARFORUM is a specially designed permanent exhibition on the world of shell structures at the welcome centre Haus des Gastes in Binz on Rügen. It will be on display from the end of September 2026 under the title ‘Müther – Transcending Boundaries’. The exhibition pays tribute to the outstanding achievements of civil engineer Ulrich Müther and his colleagues and invites visitors to rediscover these cultural monuments.

On the tour, which takes in seven exhibition stations featuring eight 3D models of Muther's buildings and six audio stations with original recordings of Ulrich Muther and his contemporaries, visitors gain insights into the architectural, technical, political and personal boundaries that Ulrich Muther pushed. His biography traces his journey from craftsman to visionary and master of shell construction. Construction files in a retrospective exhibition provide detailed insights into 44 of his shell-construction projects. These are followed by explanations of the specific construction techniques and history of shell construction.

The exhibition comes to life through anecdotes and stories from a unique political era, as well as in the film room, where Margarete Fuchs's documentary 'Für den Schwung sind Sie zuständig' is screened (with English subtitles). The exhibition also explores the themes of heritage buildings and demolition, and examines the question of why Muther almost fell into oblivion. The tour concludes with an overview of the world of shell-construction buildings, from the island of Rügen, through Germany, to other countries, where many of his buildings can still be admired.

8,954 characters

(As at August 2026)

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Press kit for PR-Event Stockholm: Rungesommer 2027

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- Programme

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250 JAHRE PHILIPP OTTO RUNGE

WOLGAST. MORGEN DER ROMANTIK

PRESS KIT FOR THE ANNIVERSARY YEAR · MAY TO OCTOBER 2027



THE IDEA

MAKING THE INVISIBLE VISIBLE

Philipp Otto Runge made visible what has no form: colour as a body, time as an image, the world as a whole. In 2027 Wolgast, his place of birth, carries that work forward.

He came from a port town, not from a salon. His father was a shipowner and merchant; he learned papercutting from his mother. His elder brother Daniel supported him all his life. That is why craft stands alongside art in 2027 – and why it all begins in the place where he learned to see.

Philipp Otto Runge was born on 23 July 1777. Wolgast is therefore staging the 250th anniversary as the Rungesommer (the “Runge summer”) – with the official ceremony on his birthday at its centre.

PROJECT TITLE

250 Jahre Philipp Otto Runge

CLAIM

Wolgast. Morgen der Romantik

PERIOD

May to October 2027

LOCATION

Wolgast and partner venues

PUBLISHED BY

Town of Wolgast · Wolgaster Kulturgesellschaft

TOTAL BUDGET

approximately €1 million from 14 sources

EXHIBITIONS

4 formats, incl. the Landeskunstschau

FESTIVAL WEEKENDS

3 dates between June and August

WOLGAST SYMPOSIUM

mid-October 2027



WHAT HAPPENS IN 2027

Runge was a painter of light. In Wolgast he learned to see. With a permanent exhibition and further formats, original works from Hamburg and Greifswald, a symphonic ballet in the Ship Hall at the Town Harbour and much more, his home town honours its famous son.

The birthplace

On 2 May the Rungehaus (Runge's birthplace) opens new perspectives on the life and work of the early Romantic painter with its new permanent exhibition. In thematically arranged rooms, the former family home offers insights into the complex output of this universal artist and visionary – in the very house where 13 Runge's once lived at the same time. In the interactive exhibition, visitors can immerse themselves in Runge's world: in colour and sound, seeing and hearing, feeling and thinking.

The highlight

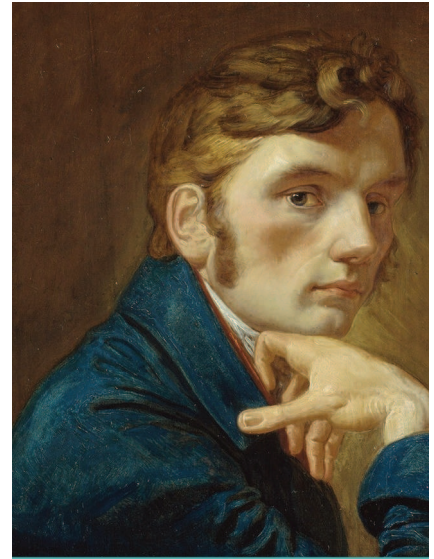
We are already looking ahead with pride and anticipation to 23 July, Philipp Otto's 250th birthday. That day is the cultural highlight of the summer of 2027 in Mecklenburg-Western Pomerania. Guests from politics and research, art and culture will speak at the official ceremony in Wolgast. As birthday presents for Runge and for our guests, we are offering something for every taste: a unique artwork inspired by Runge's "Zeiten" in the rotunda of St Gertrud's Chapel, a festive public dinner, a symphonic ballet in the Ship Hall at the Town Harbour, dance and music on Runge Square, and the interactive premiere of the Runge comic as the crowning finale.

The summer

From 22 May, the 37th Landeskunstschau (art exhibition of the federal state of Mecklenburg-Western Pomerania) presents 50 contemporary artistic positions. Three festival weekends on Runge Square, in the historic old town and at the Town Harbour: theatre, concerts, hands-on activities for children, puppet theatre and fairy tales, together with food and drink, craft and a regional market.

What remains

With this anniversary, Wolgast is establishing itself for the long term as a cultural centre in Mecklenburg-Western Pomerania, and across the state and the country. Runge is becoming "our" artist, for every resident of Wolgast. Every condition is now in place for art and cultural work in Wolgast to continue at a high standard.



Philipp Otto Runge, "Selbstbildnis im blauen Rock" (Self-Portrait in a Blue Coat), 1805. Hamburger Kunsthalle / bpk. Photo: Elke Walford

Looking out over the Peenestrom as Runge did around 1800: "We cannot comprehend light, nor are we meant to comprehend darkness; and so revelation was given to humankind, and colours came into the world." Philipp Otto Runge · letter to Johann Daniel Runge, 7 November 1802

PHILIPP OTTO RUNGE

1777–1810

Painter, draughtsman, storyteller, visionary.
Born in Wolgast, died in Hamburg
at the age of 33.

Philipp Otto Runge was born the ninth of eleven children of the Wolgast shipowner and merchant Daniel Nicolaus Runge. The port town on the Peenestrom shaped Runge's childhood and youth. After a commercial apprenticeship in Hamburg he went to Copenhagen in 1799 and later to Dresden to study art. He eventually lived in Hamburg with his wife Pauline and their three children. Through his family he remained tied to Wolgast – both as home and as a place he yearned for.

Painter and draughtsman

Runge painted portraits of unusual directness: the portrait of his parents, “Die Hülsenbeckschen Kinder” (The Hülsenbeck Children), several self-portraits. He shows people without a pose and children as characters in their own right, not as small adults. His most ambitious undertaking – to realise the large-scale “Zeiten” cycle as a Romantic Gesamtkunstwerk – remained unfinished.

Colour theorist

His theory of colour was published in 1810 under the title “Farben-Kugel” (Colour Sphere). It was the first to arrange the colours in a three-dimensional spherical model – an approach that also interested Goethe and that still resonates today.

Networker

His correspondence with Johann Wolfgang von Goethe, Ludwig Tieck, Clemens Brentano and many other contemporaries from the Romantic period reveals a visionary who saw himself as part of an intellectual movement. The letters Runge wrote to friends and family open up his world of ideas and reveal the close ties he maintained with them.

Writer of fairy tales

Runge set down two fairy tales in Low German: “Von dem Fischer un syner Fru” (The Fisherman and His Wife) and “Von dem Machandelboom” (The Juniper Tree). By way of Achim von Arnim and Clemens Brentano they reached the Brothers Grimm and were taken into their collection.

Papercuts

His papercuts, mostly plants and ornaments, were made alongside his other work and yet form an art of their own. As a sickly child he was already cutting silhouettes from paper with scissors. Runge went far beyond a mere pastime and achieved extraordinary skill in this craft. Even on his deathbed he asked for the scissors.





The Rungehaus on Kronwiekstraße, Philipp Otto Runge's birthplace – in front of it the Rungesommer 2027 team. From left: Sultan Virk, Ann Kathrin Dworatzek, David Adler, Fabian Olbrich and Mayor Martin Schröter. Photo: Wally Pruss

THE TOWN AS EXHIBITION

Buntes Band

Five colour-coded routes – the “colourful ribbon” – run through the old town and connect its landmarks. Red leads to historic buildings, from the Rungehaus to the Poelzig-Bau. White leads to places where historical figures lived: the Runge family, Ludwig Gotthard Kosegarten, August Wilhelm Homeyer and many more. Blue takes up harbour, trade and water. Green runs along the Spitzhörbucht as far as the Dreilindengrund. The Runge route is multicoloured; it links authentic places where he spent time. All routes start at the Stadtinformation (tourist information), are free of charge and can be walked at any time. The points are accessible and digitally equipped with texts, images and audio content.

THE PLACE

WHY WOLGAST

No other place can tell the story of Runge's origins the way Wolgast can.

330 years as a ducal seat

From 1295 to 1625 the Dukes of Pomerania-Wolgast resided here. The Renaissance castle then became the administrative seat of Swedish Pomerania. After a devastating bombardment by Brandenburg troops it fell into decay. Runge only ever knew the former castle as a ruin. What has survived to this day is the ducal crypt beneath St Peter's Church. It is the oldest ducal crypt in Mecklenburg-Western Pomerania.

A craft that became cultural heritage

The Museum of Town History on Town Hall Square is a half-timbered building that the people of Wolgast affectionately call the “Kaffeemühle” – the coffee grinder – because of its shape. Its holdings include an extensive collection of Pommersche Fischerteppiche (Pomeranian fishermen's rugs). They have been knotted since 1928, originally as relief work for impoverished Baltic fishermen. The particular knotting technique produces around 58,000 knots per square metre. Since 2023 they have been listed in the Nationwide Inventory of Intangible Cultural Heritage.

Not the only one

Runge's teacher at the Wolgast town school was Ludwig Gotthard Kosegarten – university scholar, preacher and poet of early Romanticism. He shaped Runge's way of seeing decisively and supported the young artist. August Wilhelm Homeyer was, like Runge's father, a merchant and shipowner, and he committed himself to social causes such as the building of an almshouse and a grammar school. Heinrich August Julius Quistorp, born in Wolgast in 1836, was likewise a merchant and a visionary of urban development.

A town built on water

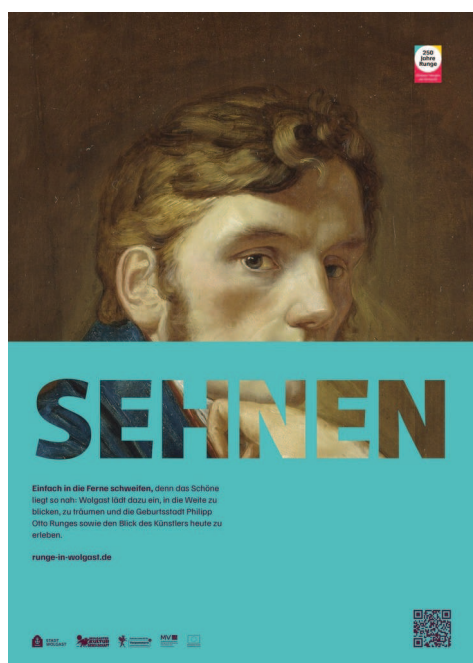
The town's maritime heritage continues to this day. The port economy and the Peenewerft (shipyard) shape the character of the town alongside water-based tourism.

In Philipp Otto Runge's lifetime, up to 200 ships lay in the harbour. Wolgast merchants such as his father traded goods as far as America.



IMAGES FOR THE YEAR

The campaign rests on three words. Each takes up a motif from Runge's work, each carries one of the three primary colours of the brand guidelines – Runge-Rot, Runge-Gelb and Runge-Türkis (Runge red, yellow and turquoise) – and each shows a painting. The pairing of word, colour and image is binding and is not interchanged.



SEHNEN – YEARN · Runge-Türkis

Let your gaze wander far – the beauty lies so close. Wolgast invites you to look into the distance and to experience the artist's way of seeing today.

Painting: "Selbstbildnis im blauen Rock" (Self-Portrait in a Blue Coat)



LIEBEN – LOVE · Runge-Rot

Love has many faces: brotherhood, friendship, romantic attachment, nature. For Runge they were all bound up with his home town.

Painting: "Wir Drei" (We Three)



LEUCHTEN – SHINE · Runge-Gelb

A light dwells in every beginning. Runge sought that light within himself, in nature and in the ideal of the child.

Painting: "Die Hülsenbeckschen Kinder" (The Hülsenbeck Children)

The motifs are available as poster, banner, advertisement and for social media in all common aspect ratios. All files can be downloaded at print resolution from runge-in-wolgast.de. The image credits for the paintings appear in the imprint.

AT A GLANCE

The Rungesommer runs from May to October 2027. Four exhibition formats, three festival weekends and the 250th birthday of Philipp Otto Runge on 23 July form the framework. The key dates below set out the shape of the year. All individual dates are listed in the accompanying insert.

2 May to October

Exhibitions

New permanent exhibition at the Rungehaus, the digital town trail "Buntes Band", temporary exhibitions, the 37th Landeskunstschau (art exhibition of the federal state of Mecklenburg-Western Pomerania) and the three-part special exhibition "Der Traum vom Ganzen – Philipp Otto Runge in Wolgast" (The Dream of Wholeness).

26/27 June

1st Festival Weekend

Children's programme, music, dance and theatre on Runge Square, at the Town Harbour, at the Rungehaus and the Museum of Town History, in the old town and at Am Fischmarkt.

23 to 25 July

2nd Festival Weekend

The 250th birthday of Philipp Otto Runge, with the official ceremony, a festive public dinner, a symphonic ballet and the Wolgaster Kulturnacht (Culture Night) on 24 July.

21/22 August

3rd Festival Weekend

Children's programme, Robert Lillinger's composition for string quartet, inspired by Runge's "Zeiten" cycle, literature and live bands. Plus the Fabmobil – a mobile future workshop on tour.

September to October

Drawing to a close

A concert as part of the Usedom Music Festival, a children's festival, the 6th Manufakturtag (Crafts Day), the Wolgast Symposium "Romantik : Religion : Revolution" and the theatre performance "Von dem Machandelboom" (The Juniper Tree) at Halloween.

THE INSERT

The full programme with all confirmed dates is enclosed with this press kit as a separate booklet. It is reprinted separately whenever the programme changes. The current version can always be downloaded at runge-in-wolgast.de.

WHAT REMAINS

Wolgast owns a Runge picture of its own. Someone else painted it – and that is exactly what makes it a special contribution to the anniversary year.

One painting, two hands

Julius von Ehren, a Hamburg painter, copied Runge's "Bildnis der Eltern des Künstlers" (Portrait of the Artist's Parents) in 1906. This version belongs to the town of Wolgast; the original hangs in Hamburg. The copy is being restored by April 2027.

More than a copy

Around 1800, copying the masters was an honour, not a blemish. And sometimes a version by another hand is all that remains: Runge's "Wir Drei" (We Three) was destroyed by fire in 1931. It survives only because Julius von Ehren had copied it earlier.

Painted. Copied. Restored.

Which work may call itself authentic? A question that could not be more topical – and one that touches the anniversary too.

THE BIRTHDAY GUESTS

For the 250th birthday, Wolgast is receiving guests: originals travelling in from Hamburg and Greifswald.

"Maske der Mutter" (Mask of the Artist's Mother), "Petrus auf dem Meer" (Peter on the Sea) – Hamburger Kunsthalle, Hamburg

"Bildnis der Wilhelmina Sophia Helwig" (Portrait of Wilhelmina Sophia Helwig) – Pomeranian State Museum, Greifswald

The print cycle "Zeiten" – three prints from the holdings of the Town of Wolgast, plus "Der Morgen" (The Morning) – Pomeranian State Museum, Greifswald

Runge's illustrations for Ludwig Tieck's "Minnelieder aus dem Schwäbischen Zeitalter" (Minnesongs from the Swabian Era)

Stammbuch des Johann Adolf Schieve, an album amicorum (Town of Wolgast)

Bibel des Daniel Nicolaus Runge, the family Bible (private collection)

Extract from the baptismal register (St Peter's Parish, Wolgast)



THE YEAR IN NUMBERS

€1m

total budget for the anniversary year, rounded · as at September 2026

14

funding sources: EU, federal government, state, district, town, foundations and regional business

50

contemporary artistic positions at the 37th Landeskunstschau (art exhibition of the federal state of Mecklenburg-Western Pomerania)

3

festival weekends between June and August 2027

6

original works on loan, including from the Hamburger Kunsthalle, Hamburg, and the Pomeranian State Museum, Greifswald

4

exhibition formats: the new permanent exhibition, guest exhibitions, the 37th Landeskunstschau (art exhibition of the federal state of Mecklenburg-Western Pomerania) and the three-part special exhibition “Der Traum vom Ganzen – Philipp Otto Runge in Wolgast” (The Dream of Wholeness)

Funded from resources of the EU, the federal government, the state, the district, the town, foundations and regional business. The project management holds a breakdown of the individual amounts. Information as at September 2026.



PARTNERS AND FUNDERS

The initiators are the Town of Wolgast and the Wolgaster Kulturgesellschaft, supported by a network of museums, universities, associations, local authorities, tourism organisations and businesses.



Kofinanziert von der Europäischen Union

Interreg

Mecklenburg-Vorpommern / Brandenburg / Polska



Kofinanziert von der Europäischen Union
Dofinansowany przez Unię Europejską



STADT WOLGAST



Ostdeutsche Sparkassenstiftung
mit Hilfe des PS-Lotterie-Sparens



Stiftung der Sparkasse Vorpommern



Funders

Town of Wolgast

Ostdeutsche Sparkassenstiftung and Stiftung der Sparkasse Vorpommern für Wissenschaft, Kultur, Sport und Gesellschaft

European Union resources from the Interreg VI A Mecklenburg-Western Pomerania / Brandenburg / Poland programme and for the promotion of structural development measures

Resources of the Ministry of Science, Culture, Federal and European Affairs, of the Ministry of Economics, Infrastructure, Tourism and Labour, and from the Fonds für Vorpommern und das östliche Mecklenburg of the State of Mecklenburg-Western Pomerania

Landkreis Vorpommern-Greifswald

Regionaler Planungsverband Vorpommern

WOW! Wolgast Wolgaster Wohnungswirtschafts GmbH

Museumsgesellschaft Wolgast e. V.

Historische Kommission für Pommern e. V.

Lenders and academic partners

Hamburger Kunsthalle, Hamburg

Pomeranian State Museum, Greifswald

Caspar David Friedrich Centre, Greifswald

Kügelgenhaus – Museum of Dresden Romanticism

Staatliche Kunstsammlungen Dresden

University of Greifswald

Atelier Otto Niemeyer-Holstein, Koserow

Muzeum Rybołówstwa Morskiego w Świnoujściu (the sea fisheries museum in Świnoujście)

Culture and production

Berufsverband Bildender Künstlerinnen und Künstler Mecklenburg-Vorpommern e. V.

Jugendkunstschule Greifswald

Koeppenhaus, Greifswald

Vorpommersche Landesbühne GmbH, Anklam

Spielkartenfabrik Stralsund

Heimvolkshochschule Lubmin – Bildungshaus am Meer

Eine-Welt-Laden El Mundo e. V., Wolgast

Wolgaster Vokalisten

Kreisemusikschule Wolgast-Anklam

Förderverein Schloss- und Gutshofanlage Ludwigsburg e. V.

Wolgast partners

Förderverein für Kultur, Kunst, Bildung und Sport Wolgast e. V.

Förderverein St. Gertrud zu Wolgast e. V.

Philipp Otto Runge Klub Wolgast e. V.

Handels- und Gewerbeverein Wolgast e. V.

Wolgaster Braukultur e. V.

Ev. Kirchengemeinde St. Petri Wolgast

Runge-Gymnasium Wolgast

Tierpark Tannenkaamp Wolgast e. V.

SteelVoll Maritim

no46 – Das Restaurant

Weisse Düne Segeltouren

Wein hoch 10

DIY Culture e. V.

Tourism

German National Tourist Board (Deutsche Zentrale für Tourismus e. V.)

MV Tourismus GmbH

Tourismusverband Vorpommern e. V.

Usedom Tourismus GmbH

Usedomer Bäderbahn GmbH

Tourismusverband Insel Usedom e. V.



PRESS IMAGES

Press photographs can be downloaded at runge-in-wolgast.de. The image credits are given in each case and must be reproduced unchanged.

What is available

Views of the town of Wolgast, photographs of the venues, the three campaign motifs of the anniversary year and portraits of the contacts.

Formats

Each motif is available at print resolution (300 dpi, CMYK) and as a web version (RGB, 2,000 pixels wide).

File naming

RS27_<type>_<content>_<language>_<version>. No umlauts, no spaces. Example:
RS27_Motiv_Lieben_DE_RZ3.jpg

Image credit

The credit reads "Foto: [name]" — without a © symbol. For works from external collections, the owning collection comes first and the photo credit second: "Hamburger Kunsthalle / bpk. Photo: Elke Walford".

Use of the word-and-image mark

Unaltered, in an editorial context, top right or bottom right, not on red, yellow or turquoise, not scaled below 60 per cent. Please observe the brand guidelines.

PLEASE NOTE

Separate terms of use apply to works held by the Hamburger Kunsthalle and to material from MV Tourismus GmbH. Press images of the original works are supplied separately by the Hamburger Kunsthalle. We are happy to put you in touch.

The series by Christoph Eisenmenger is free for editorial use. Credit: "Foto: Christoph Eisenmenger, Town of Wolgast".



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RUNGE SOMMER 2027

MAY TO OCTOBER 2027

Full programme for the 250th birthday
of Philipp Otto Runge



THE ANNIVERSARY YEAR AT A GLANCE

2026 — THE PRELUDE

23 July to 31 October: touring exhibition “... und grüße gelegentlich ...” (... and give my regards when you can ...) (Rungehaus) · 1 September to 31 March 2027: papercutting competition “Aus Papier Welten schneiden” (Cutting out Worlds from Paper) · 22 September: 3rd public forum on the programme of the Rungesommer 2027 (Civic Hall) · 26 September: bridge festival marking 30 years of the Peene bridge, with a light show, a lantern boat parade and the unveiling of the love lock sculpture “Wir Zwei” (We Two) · 29 September: press event of MV Tourismus GmbH (German-Swedish Chamber of Commerce, Stockholm) · 3 October: Open Day with an information stand and hands-on activities (Representation of the Federal State of Mecklenburg-Western Pomerania to the Federal Government, Berlin) · 10 October: 5th Manufakturtag – Handwerk zum Anfassen (Crafts Day) (Museum of Town History) · 31 October: theatre performance “Von dem Machandelboom” (The Juniper Tree) at Halloween (Tierpark Wolgast / zoo) · 12 November: musical reading “... und bleib bewundernd stehen” (... and pause in admiration) (Runge-Saal of the Hamburger Kunsthalle) · December: puppet theatre Kasperline “Von dem Fischer un syner Fru” (The Fisherman and His Wife) (Museum of Town History)

2027 — THE ANNIVERSARY YEAR

2 May

Opening of the new permanent exhibition
Rungehaus

2 May

Launch of “Buntes Band”: a digital town trail with colour-coded themed routes
Old Town

8 May

Opening of the 1st temporary exhibition: Henning Wagenbreth and Sophia Martineck
Rungehaus

8 May

Presentation of the results of the papercutting competition “Aus Papier Welten schneiden” (Cutting out Worlds from Paper)
Rungehaus

22 May to 24 July

37th Landeskunstschau (art exhibition of the federal state of Mecklenburg-Western Pomerania)
Church Square School

29 May

Participatory concert for children “Buttje, Buttje in de See” (Flounder, Flounder in the Sea)
Hall of the Wolgast-Anklam music school

June

Play about Philipp Otto Runge, “Das Wesen der Farben” (The Nature of Colours)
Fireplace Room, Historic Town Hall

5 June

“Runge's Fliegende Farbenkugel” (Runge's Flying Colour Sphere) – A historical re-enactment
Runge Square

26 June

Opening of the three-part special exhibition “Der Traum vom Ganzen – Philipp Otto Runge in Wolgast” (The Dream of Wholeness), with a concert
Museum of Town History · St Peter's Church

26/27 June

1st Festival Weekend with a children's programme, music, dance, theatre and much more
Runge Square · Town Harbour · Rungehaus · Museum of Town History · Old Town · Am Fischmarkt · Town Hall Square

23 July

Official ceremony for the 250th birthday of Philipp Otto Runge · presentation of the “Zeiten” cycle · festive public dinner · symphonic ballet “Von dem Fischer un syner Fru” (The Fisherman and His Wife) · interactive presentation of the Runge comic
Runge Square · St Gertrud's Chapel · Ship Hall at the Town Harbour · Am Fischmarkt

23 to 25 July

2nd Festival Weekend: children's programme, theatre, concert, light show and much more
Runge Square · Town Harbour · Rungehaus · Museum of Town History · Old Town · Am Fischmarkt · Town Hall Square

24 July

Wolgaster Kulturnacht (Culture Night)

Old Town · Town Harbour · Am Fischmarkt · Town Hall Square

19 to 21 August

Fabmobil – a mobile future workshop on tour

Runge Square

21/22 August

3rd Festival Weekend: children's programme, Robert Lillinger's composition for string quartet, inspired by Runge's "Zeiten" cycle, literature, live bands and much more

Runge Square · Town Harbour · Rungehaus · Museum of Town History · Old Town · Am Fischmarkt · Town Hall Square

September

Concert as part of the Usedom Music Festival

St Peter's Church

20 September

Children's festival

Old Town

9 October

6th Manufakturtag – Handwerk zum Anfassen (Crafts Day)

Museum of Town History

15–17 October

Wolgast Symposium "Romantik : Religion : Revolution"

Museum of Town History · Rungehaus

31 October

Theatre performance "Von dem Machandelboom" (The Juniper Tree) at Halloween

Tierpark Wolgast (zoo)

Vorpommersche Landesbühne: Hafenfestspiele Wolgast 2027, from 19 June to 21 August 2027, every Wednesday, Thursday and Saturday

EXHIBITIONS

Four formats shape the exhibition year. The new permanent exhibition at the Rungehaus opens new perspectives on the life and work of Philipp Otto Runge. Alongside it stands the three-part special exhibition, with original works as changing “birthday guests”. Contemporary interpretations and workshop formats on the many sides of Runge’s work complete the programme.

2 May

New permanent exhibition, Rungehaus

Runge’s birthplace itself becomes the narrative. On a circular route, visitors can immerse themselves in the world of the early Romantic painter. Interactive and immersive exhibition rooms invite them to rediscover the singular work of this universal artist and visionary. For the first time, the complexity of Runge’s art is conveyed in an intuitive and accessible way.

2 May

Launch of “Buntes Band”, Old Town

At the same time as the permanent exhibition, the digital town trail with its colour-coded themed routes opens. Five routes connect authentic places in the old town. All of them start at the Stadtinformation (tourist information).

from May

Temporary exhibitions, Rungehaus

Works by invited artists, together with group exhibitions and workshops.

8 May**Henning Wagenbreth and Sophia Martineck, Rungehaus**

A joint exhibition by the Berlin illustrators and comic artists.

8 May**Results of the papercutting competition, Rungehaus**

The competition “Aus Papier Welten schneiden” (Cutting out Worlds from Paper) runs from 1 September 2026 to 31 March 2027 and is open to everyone. The award-winning works can be seen at the Rungehaus from 8 May.

22 May to 24 July**37th Landeskunstschau (art exhibition of the federal state of Mecklenburg-Western Pomerania), Church Square School**

For the anniversary, this exhibition format is being staged in Wolgast for the first time. The finish takes place on 24 July, the day of the Wolgaster Kulturnacht (Culture Night).

26 June**Three-part special exhibition “Der Traum vom Ganzen – Philipp Otto Runge in Wolgast” (The Dream of Wholeness), Museum of Town History**

In three modules, selected original works from Hamburg and Greifswald are welcomed as “birthday guests” under the guiding themes of love, faith and hope. Alongside Julius von Ehren’s copy of the portrait of Runge’s parents, the works on show include “Bildnis der Wilhelmina Sophia Helwig” (Portrait of Wilhelmina Sophia Helwig) and “Petrus auf dem Meer” (Peter on the Sea). The special exhibition brings together Runge’s family ties, his religious art and his Romantic view of the world into a single whole.

FESTIVALS AND HIGHLIGHTS

5 June

“Runge's Fliegende Farbenkugel” (Runge's Flying Colour Sphere), Runge Square

A historical re-enactment – a labour of love by the Wolgast Philipp Otto Runge Klub.

26/27 June

1st Festival Weekend, Runge Square, Town Harbour, Rungehaus and Museum of Town History

On Saturday a children's concert, “Das Wesen der Farben” (The Nature of Colours) by Parktheater Edelbruch, and in the evening Boogie Trap, rock 'n' roll from Greifswald. On Sunday HagStone, “classic meets pop” from Wolgast. Children's programme. A regional market with crafts and local cooking, where you can join in or simply linger.

23 to 25 July**2nd Festival Weekend, the birthday: official ceremony, Wolgaster Kulturnacht (Culture Night), Runge Square, Am Fischmarkt, Town Hall Square, Old Town, Town Harbour**

23 July 2027 – the 250th birthday of Philipp Otto Runge, around which the whole Rungesommer is built. Experience a Romantic Gesamtkunstwerk in St Gertrud's Chapel, a festive public dinner, a symphonic ballet in the Ship Hall at the Town Harbour, dance and music on Runge Square, and the interactive premiere of the Runge comic as the crowning finale. For the anniversary, the traditional Wolgaster Kulturnacht (Culture Night) on 24 July becomes part of the birthday weekend. Museums and artists open their doors and turn the old town itself into a museum for one evening.

21/22 August**3rd Festival Weekend, Runge Square and Am Fischmarkt**

The Fabmobil – a mobile future workshop on tour; “Die kleine Meerjungfrau” (The Little Mermaid) by Theater Phoebus; indie music with Elfi, and Linski with modern pop and soul; the murder-mystery dinner “Von dem Machandelboom” (The Juniper Tree) and much more.

September to October**Drawing to a close**

A concert as part of the Usedom Music Festival. 6th Manufakturtag – Handwerk zum Anfassen (Crafts Day). The Wolgast Symposium “Romantik : Religion : Revolution”. The fairy tale “Von dem Machandelboom” (The Juniper Tree) as a play at the Tierpark Wolgast (zoo).

1ST FESTIVAL WEEKEND

26/27 June 2027

Saturday

From 10 am

Children's programme, hands-on activities, regional and craft market, food and drink offerings, Runge Square and Am Fischmarkt

11 am

Children's musical "Die Frau und ihr Fischer" (The Woman and Her Fisherman), children of the Montessori music school, Greifswald, stage on Runge Square

1 pm

Hands-on activity: children's challenge "The Fastest Papercutting Chain", Am Fischmarkt

3 pm

Children's rock 'n' roll from Berlin, stage on Runge Square

6 pm

Opening of the three-part special exhibition "Der Traum vom Ganzen – Philipp Otto Runge in Wolgast" (The Dream of Wholeness), Museum of Town History

7 pm

Romantic concert by the Wolgast-Anklam music school

9 pm

Boogie Trap, rock 'n' roll from Greifswald, stage on Runge Square

Afterwards

New Romantic Party

Sunday**From 10 am**

Children's programme, hands-on activities, regional and craft market, food and drink offerings, Runge Square and Am Fischmarkt

11 am

ASB-Tanzmäuse from Wolgast, stage on Runge Square

Midday

Zumba Kids und Teens from Wolgast, stage on Runge Square

1 pm

Fairy-tale reading with Benjamin-Lew Klon, Rungehaus

2 pm

Choral concert by the Wolgaster Vokalisten, stage on Runge Square

3 pm

Children's theatre "Hase und Igel" (The Hare and the Hedgehog) (Figurentheater Puppenstolz), stage on Runge Square

5 pm

HagStone from Wolgast, stage on Runge Square

2ND FESTIVAL WEEKEND

23 to 25 July 2027

Friday — the 250th birthday

From 1 pm

Children's programme, hands-on activities, regional and craft market, food and drink offerings, Runge Square and Am Fischmarkt

1.45 pm

Musical welcome by Markus Thalheimer on the harp, stage on Runge Square

2 pm

Official ceremony with guests from politics and research, art and culture, stage on Runge Square

3 pm

Harp concert by Markus Thalheimer, stage on Runge Square

3.30 pm

Musical reception for the guests from the twin town of Wedel, by the trombone choir of St Peter's Church, stage on Runge Square

4 pm

Art installation "Zeiten" by Andree Volkmann, with a concert by Sophia Maeno and Romy Petrick, St Gertrud's Chapel

5.30 pm

Festive public dinner with musical accompaniment, a "Runge-Kartenshow" by the actor Matthias Engel and a ballet ticket raffle, Runge Square

7.30 pm

Symphonic ballet “Von dem Fischer un syner Fru” (The Fisherman and His Wife) (Deutsche Tanzkompanie), Ship Hall at the Town Harbour

Between 7.30 and 10 pm

DJ music on Runge Square

10 pm

Interactive presentation of the Runge comic by Sophia Martineck (Kollektiv Eigenklang), Runge Square

Afterwards

New Romantic Party

Saturday — Wolgaster Kulturnacht (Culture Night)**From 3 pm**

Children’s programme, hands-on activities, regional and craft market, food and drink offerings, Runge Square, Am Fischmarkt and Town Hall Square

3.30 pm

Runge play “Das Wesen der Farben” (The Nature of Colours) (Parktheater Edelbruch), Fireplace Room, Historic Town Hall

From 4 pm

Finissage of the 37th Landeskunstschau (art exhibition of the federal state of Mecklenburg-Western Pomerania), Church Square School

5 pm

Official welcome to the Wolgaster Kulturnacht (Culture Night), Town Hall Square stage

From 5 pm

Wolgaster Kulturnacht (Culture Night) programme at various locations in the old town and at the Town Harbour

5.30 pm

Hands-on activity for children: "Jagd nach dem Goldenen Butt" (Hunt for the Golden Flounder) – a treasure hunt around the Wolgaster Kulturnacht (Culture Night) venues, start: Am Fischmarkt

6 pm

Die Guten, live music and entertainment from Rostock, stage on Town Hall Square

9 pm

Puppet theatre "Von dem Fischer un syner Fru" (The Fisherman and His Wife) (Engeltheater), quay at Am Fischmarkt

11 pm

Interactive light show with Runge motifs (Kollektiv Eigenklang), Town Hall Square

Afterwards

New Romantic Party

Sunday**From 1 pm**

Children's programme, hands-on activities, regional and craft market, food and drink offerings, Runge Square and Am Fischmarkt

2 pm

Katja Aujesky and Band, melancholic pop from Berlin, stage on Town Hall Square

4 pm

Voice & Sound Collective, pop and soul from Stettin and Greifswald, stage on Town Hall Square

6 pm

Murder-mystery dinner "Von dem Machandelboom" (The Juniper Tree), staged by Max & Ellen and the Wolgast youth theatre group, Town Hall Square

3RD FESTIVAL WEEKEND

21/22 August 2027

Saturday

From 10 am

Children's programme, hands-on activities, regional and craft market, food and drink offerings, Runge Square, Am Fischmarkt and Town Hall Square

10 am to 4 pm

Fabmobil – a mobile future workshop on tour, Runge Square

From 11 am

Stilt-walking act by Figurentheater Puppenstolz, Runge Square and Am Fischmarkt

Midday to 2 pm

Hands-on activity: slam poet Lars Ruppel with a fairy-tale writing workshop, Rungehaus

3 pm

Children's theatre "Die kleine Meerjungfrau" (The Little Mermaid) (Theater Phoebus), stage on Runge Square

5 pm

Presentation of the results of the fairy-tale writing workshop, stage on Runge Square

6 pm

Slam poet Lars Ruppel, stage on Runge Square

7 pm

Fiete, guitar and voice from Bröllin, stage on Runge Square

8 pm

Elfi, indie music from Berlin, stage on Runge Square

9 pm

Linski, modern pop and soul from Hanover, stage on Runge Square

Afterwards

New Romantic Party

Sunday**From 10 am**

Children's programme, hands-on activities, regional and craft market, food and drink offerings, Runge Square, Am Fischmarkt and Town Hall Square

Midday

Children's theatre "Von dem Fischer un syner Fru" (The Fisherman and His Wife) (Parktheater Edelbruch), Am Fischmarkt

2 pm

Children's concert to sing and dance along to (Theater Phoebe), stage on Runge Square

4 pm

Robert Lillinger's composition for string quartet, inspired by Runge's "Zeiten" cycle, Fireplace Room, Historic Town Hall

6 pm

Runge play "Vom Wesen der Farben" (The Nature of Colours) (Parktheater Edelbruch), Am Fischmarkt

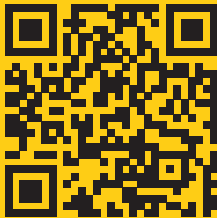
Fabmobil – a mobile future workshop on tour, from 19 to 21 August 2027, 10 am to 4 pm, on Runge Square

ALL DATES

ALWAYS CURRENT

This insert reflects the programme as at 14 September 2026. Short-notice changes are published in the events calendar at runge-in-wolgast.de.

RUNGE-IN-WOLGAST.DE



Dates, images and press material
to download

Published by: Town of Wolgast · Burgstraße 6 · 17438 Wolgast
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Cover image: Philipp Otto Runge, "Die Hülsenbeckschen Kinder" (The Hülsenbeck Children), 1805/06 ·
Hamburger Kunsthalle / bpk · Photo: Elke Walford



Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Verband Mecklenburgischer Ostseebäder

Content

- Mecklenburg Baltic Coast – between sandy beaches, coastal forests and World Heritage

Link to media database: urlaubsnachrichten.de/pressefotos

Mecklenburg Baltic Coast – between sandy beaches, coastal forests and World Heritage

260 kilometres of coastline, wide sandy beaches, historic seaside resorts and Hanseatic towns characterise the Mecklenburg Baltic Coast holiday region. Situated between the UNESCO World Heritage cities of Wismar and Schwerin, the Hanseatic cities of Lübeck and Rostock, and the seaside resorts of Boltenhagen and Graal-Müritz, the region combines maritime experiences, diverse outdoor activities and cultural highlights.

Characteristic coastal forests, unspoilt cliffs, well-developed cycling and hiking trails and historic red-brick architecture shape the landscape and create plenty of opportunities for relaxation and active discovery.

Where seaside bathing was born

Bad Doberan and the Baltic seaside resort of Heiligendamm are closely associated with the origins of Germany's bathing culture. Heiligendamm was founded as Germany's first seaside resort in 1793, making the region the birthplace of seaside bathing on the Baltic coast.

The neoclassical architecture of the “White City by the Sea”, the historic Doberan Minster and Germany's oldest seaside railway, the “Molli”, characterise this traditional spa town, where coastal landscapes meet cultural history.

Every June, the historic bathing society gathers here to celebrate the start of the bathing season in nostalgic costumes during the “**Historisches Anbaden**”, a traditional ceremonial first swim.

Beach bars, beats and the sound of the sea

Summer on the Mecklenburg Baltic Coast means long days by the water, sundowners at beach bars and relaxed evenings right by the sea. Kühlungsborn, the region's largest seaside resort, stands for a modern coastal lifestyle: six kilometres of beach, a lively promenade and the marina as a meeting place for maritime life create an atmosphere combining holiday relaxation, enjoyment and a vibrant beach scene.

In 2027, the "Beats & Waves" festival will be a special highlight; it takes place at the end of July. Right on the beach, the festival combines electronic music with the atmosphere of the Baltic Sea and a beach-club vibe. International DJs such as Moguai and Lari Luke, relaxed daytime sessions and energetic nights on the sand make the festival a summer highlight on the coast.

Forest, moorland and relaxation

Graal-Müritz offers nature-based relaxation and active breaks among forest trails, beaches and fresh Baltic Sea air. The seaside health resort is surrounded by Germany's largest contiguous coastal forest, the Rostocker Heide, and the Ribnitz Great Moor.

Guided walks through the moorland provide fascinating insights into this unique landscape and its diverse flora and fauna. The natural experience is complemented by health and wellness offerings in the mild, invigorating climate of the Baltic coast.

Every September, the **“Fest der Moorgeister” (Festival of the Moor Spirits)** attracts visitors with a unique combination of regional legends, magical characters, light installations and nature experiences. The atmospheric autumn event features a family programme, fire shows and a spooky moonlit walk.

World Heritage, film locations and Hanseatic history

Northern German Brick Gothic architecture, harbour flair and one of Germany's best-preserved medieval town centres characterise the UNESCO World Heritage city of Wismar.

At the same time, the Hanseatic city has been a popular film and television location for many years. The German TV series **“SOKO Wismar”** regularly uses the city's streets, squares and Old Harbour as filming locations. But Wismar's film history goes back even further: as early as 1921, the legendary silent-film classic **“Nosferatu – A Symphony of Horror”** was partly filmed in Wismar.

Visitors can discover the locations of both productions on special guided tours and themed walks. Whether following the “SOKO Wismar” trail or exploring the historic locations featured in “Nosferatu”, film history and World Heritage come together in a unique way.

Water sports between the Baltic Sea and Salzhaff lagoon

Rerik's unique location between the Baltic Sea and the Salzhaff lagoon provides ideal conditions for activities such as kitesurfing, sailing, windsurfing and stand-up paddleboarding.

While the sheltered waters of the Salzhaff are particularly popular with families and beginners, experienced water sports enthusiasts can enjoy excellent conditions on the open Baltic Sea. Surf schools, equipment rental stations and long natural beaches make this former fishing village a versatile destination for active holidays.

Every Wednesday during the season, visitors can watch the boats compete in the **sailing regatta** on the Salzhaff – or even take part and experience sailing for themselves.

Family time and coastal experiences

The fine sandy beach of Boltenhagen slopes gently into the sea, making it ideal for families with children. The modern dune promenade and pier invite visitors to stroll right beside the water, while beach bars, small cafés and maritime events create a relaxed summer atmosphere.

The **Aquafunpark** right next to the pier offers slides, climbing elements and beach sports for fun and active time on the water. Visitors looking for more adventure can head to the Boltenhagen Climbing Park directly on the seafront. Five different courses with zip lines and climbing elements offer challenges for families, children and sports enthusiasts alike.

The surrounding countryside also offers numerous opportunities for day trips and active discovery. In the Klützer Winkel region, cycling and hiking trails lead through open landscapes and small villages and along the Baltic coast.

Bothmer Palace in Klütz, the largest Baroque palace complex in Mecklenburg-Western Pomerania, combines historic architecture with an extensive landscaped park.

More information

More excursion tips for the Mecklenburg Baltic Coast, cycling and hiking routes and upcoming events:

www.ostseeferien.de

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Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Tourismusverband Mecklenburg-Schwerin

Content

- Five reasons to visit Mecklenburg-Schwerin

Link to media database: urlaubsnachrichten.de/pressefotos

Tourismusverband Mecklenburg-Schwerin e.V.
Puschkinstraße 44 / Rathaus · D-19055 Schwerin

PRESS RELEASE

Five reasons to visit Mecklenburg-Schwerin

Schwerin, 7 Septembre 2026 | A touch of Versailles, the beat of Australia, a globetrotting shoemaker and a Scottish-style golf course under starry skies – all in one place? Welcome to Mecklenburg-Schwerin, where unexpected experiences come surprisingly close together. A place promising a lot of Draußenglück at its heart, the happiness of being outdoors – a feeling shaped by the wide landscapes, lakes, forests and the freedom to experience them at your own pace.

Yet, this region remains one of Northern Germany's lesser-known destinations. For Scandinavian travelers, this means the opportunity to discover a place away from the usual tourist routes. Here are five reasons to put Mecklenburg-Schwerin on your travel list for 2027.

Reason 1: Time-travel at the „Versailles of the North“

At the heart of the baroque town of Ludwigslust stands one of northern Germany's most impressive palace complexes. Ludwigslust Palace, once the residence of the Duke of Mecklenburg-Schwerin, is set in the middle of an expansive landscaped parc of grand avenues, lakes and historic gardens. Its scale and architecture have earned it the nickname "Versailles of the North."

After the reopening of the restored West Wing in 2026, visitors can experience the entire palace complex after 15 years of restoration work. The reopening makes Ludwigslust an even more compelling addition to a trip through Mecklenburg-Schwerin. In 2027, the palace and its park will also provide the setting for cultural highlights offering further opportunities to experience the historic setting alongside music and culture such as MV-Day (11–13 June) and The Little Festival in the Grand Park organised by Festspiele MV (7–8 August). Further information: www.visit-mv.com/destinations/a-castle-ludwigslust-with-palace-park

Reason 2: Stargaze in Northern Germany's first Dark Sky Place

When darkness falls, Mecklenburg-Schwerin reveals another side of its landscape. The Nossentiner/Schwinzer Heide Nature Park is home to exceptionally dark skies and vast areas with little artificial light, creating ideal conditions for observing the night sky.

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The nature park is Mecklenburg-Western Pomerania's first certified Dark Sky Place, opening up new opportunities for astronomy and nature tourism. Away from the light pollution of major cities, visitors can experience the Milky Way, star constellations and meteor showers in a landscape shaped by forests, lakes and heathland. For Scandinavian travellers, accustomed to seeking out nature and outdoor experiences, stargazing offers a new perspective on the region – one in which the landscape continues long after sunset. Further information: www.sternenpark-nossentiner-schwinzer-heide.de / www.darksky.org/places/natur-und-sternenpark-nossentiner-schwinzer-heide

Reason 3: Step into the world of a globetrotting shoemaker

From the small town of Parchim, master shoemaker Kay Gundlack has made a name for himself far beyond Mecklenburg. His bespoke shoes are sought after by stars and celebrities, and sometimes he even travels around the globe just to take their measurements. Back home, visitors can watch him at work in his glass-fronted workshop by the River Elde, where a pair of bespoke shoes takes around 30 hours to create – mostly by hand.

Gundlack is one of the makers along Mecklenburg-Schwerin's Manufaktur-Route 2.0. The route brings together small workshops and producers across the region, from traditional crafts to local food, all opening their doors to give visitors a glimpse behind the scenes. What connects them is a focus on regional roots, quality, sustainability and craftsmanship – and the chance to meet the people behind the products. Further information: www.mecklenburg-schwerin.de/manufakturroute

Reason 4: Rave to the beat of „Down Under“

In 2027 Mecklenburg-Schwerin will become a major destination for electronic music fans as Airbeat One Festival celebrates its 25th anniversary in Neustadt-Glewe. As one of Europe's largest electronic music festivals, Airbeat One attracts visitors from more than 60 countries.

For its anniversary edition, the festival is taking guests "Down Under" with Australia as its theme country. And the Australian vibe can continue beyond the festival grounds: Visitors can relax at Barracuda Beach at Lake Neustadt or take to the water along the Müritz-Elde-Wasserstraße by canoe, SUP or house boat. And from Neustadt-Glewe's harbour, the medieval castle is just a short stroll away. A perfect way to turn a festival weekend into a longer stay and swap the dance floor for some laid-back time on the water. Further information: www.airbeat-one.de/en/

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Reason 5: Tee off with a Scottish touch

For golf enthusiasts, Mecklenburg-Schwerin offers an exceptional combination of challenging courses and almost unspoilt nature. Located in the Sternberger Seenland Nature Park, not far from Schwerin and its UNESCO World Heritage Site, WINSTONgolf is a 45-hole golf resort with three award-winning courses set amid the characteristic landscapes of the region.

The 18-hole WINSTONlinks takes its inspiration from the landscapes of Scotland. Its natural, rugged planting, spectacular dunes and deep sandy hollows breaking through the fairways create a distinctive links-style golfing experience – bringing a touch of Scotland to Mecklenburg-Schwerin. The 18-hole WINSTONopen impresses with its distinctive bunker design, while the nine-hole WINSTONkranich combines the character and challenge of the two championship courses and is suitable for golfers of different levels. Further information: www.winstongolf.de/en/

Further information and travel inspiration:

www.mecklenburg-schwerin.de

www.visit-mv.com/regions/mecklenburg-schwerin

Tourismusverband Mecklenburg-Schwerin e.V.
Puschkinstraße 44 / Rathaus · D-19055 Schwerin

ATTACHED MATERIAL

Images included:

- Golden Hall and Palace Garden of Ludwigslust Palace © MV-T/Tiemann
- Ludwigslust Palace © MV-T/Gänsicke
- Stargazing in Nossentiner/Schwinzer Heide © MV-T/Kirchgessner
- 5 x workshop of shoemaker Gundlack © TV MSN/Nölke
- Airbeat One Festival © AIRBEAT ONE GmbH
- 3 x WINSTONlinks golf course of WINSTONgolf © Stefan von Stengel

Download link for high-resolution images (HiDrive): <https://my.hidrive.com/share/gu9r75yxz7>

About Tourismusverband Mecklenburg-Schwerin e. V.:

The Tourism Association Mecklenburg-Schwerin has been dedicated to promoting this region as a travel destination for more than 35 years. Our mission is to inspire visitors and raise awareness of Mecklenburg-Schwerin's unique character. We develop tourism products, launch marketing campaigns and implement projects that connect nature, culture and culinary experiences. As a destination marketing organisation, network partner and ambassador for the region, we work to strengthen Mecklenburg-Schwerin's visibility and attractiveness for visitors from Germany and beyond. Our vision is a Mecklenburg-Schwerin that offers both residents and visitors relaxation, inspiration and a true sense of Draußenglück.

Draußenglück ("Outdoor Happiness") is the tourism brand of Mecklenburg-Schwerin. It brings together the region's defining experiences: historic castles, manor houses and country estates, an extensive network of lakes and waterways, and a vibrant rural culture shaped by artists, craftspeople and local producers. The brand creates a distinctive identity for the region and makes its diversity accessible to both visitors and residents.

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Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Usedom Tourismus GmbH

Content

- News from the Island of Usedom

Link to media database: urlaubsnachrichten.de/pressefotos

News from the Island of Usedom

The island of Usedom is an attractive destination for guests from abroad. This is confirmed by a survey carried out by the German National Tourist Board (GNTB). 25,000 users from more than 20 countries were asked to name the tourist destinations they consider particularly recommendable. The island of Usedom, along with Rügen, Helgoland and Sylt, is one of four German islands to be voted into [Germany's Top 100](#).

Usedom is Germany's second-largest island. Together with its Polish sister island, Wollin, it lies in the Bay of Pomerania, off the mouth of the River Oder. The Szczecin Lagoon, the Peene Strait and the Achterwasser separate the island from the mainland. The salty seawater of the Baltic Sea, the freshwater areas of the Achterwasser and the inland lakes provide a sheltered habitat for numerous species of flora and fauna. Since 1999, the island, together with the western bank of the Peene Estuary and the adjacent coastal waters, has formed the [Usedom Island Nature Park](#). In addition, there are a total of 14 nature reserves within the nature park's 59,000-hectare area.

With its diverse natural landscape, the island of Usedom is the perfect destination for an active holiday. The 42-kilometre stretch of uninterrupted sandy beach, the rolling countryside inland and 400 kilometres of cycling and walking trails offer ideal conditions for a variety of sports. The [Usedom Beach Marathon](#) combines a challenging sporting event with a unique experience of nature. Following its successful debut in 2026 with around 300 participants, the Usedom Beach Marathon will take place for the second time on 5 June 2027. The route runs directly along the 42-kilometre-long Usedom beach from the Baltic resort of Zinnowitz to Ahlbeck, offering runners a unique experience of nature and community spirit.

The island of Usedom is famous for its [spa architecture](#). In the imperial resorts of Ahlbeck - Heringsdorf - Bansin and the Baltic resort of Zinnowitz, piers and historic villas are reminders of the early days of bathing culture on the Baltic Sea. From the Wilhelminian period to the 1920s, wealthy owners built their magnificent summer residences on the Baltic Sea according to their taste, financial power and need for prestige. They made use of the rich treasure trove of stylistic elements from earlier epochs such as the Renaissance, Baroque, Classicism and Art Nouveau. The [Kaiserbäder Adventure Trail](#) provides an exciting insight into the history of the seaside resorts of Ahlbeck, Heringsdorf and Bansin and presents the Who's Who of the illustrious Kaiserbäder guests.

Usedom is a binational island. Since 2011, the [Europa Promenade](#) has linked the imperial spa towns on the German side with the neighbouring Polish town of Świnoujście. At twelve kilometres in length, it is considered the longest promenade of its kind in Europe. The promenade used to end on the German side at the outskirts of Ahlbeck. Through the joint 'Europa-Promenade' project, the municipality of Ostseebad Heringsdorf and the town of Świnoujście have successfully closed the cross-border gap.

Ihr Ansprechpartner

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Where a strictly guarded border once separated Germany and Poland, the border site now invites visitors to linger. Only a line on the promenade and a wooden walkway through the dunes mark the former border. A sculpture in the shape of a bracket symbolises the cooperation between the two countries in a united Europe.

With the project [Europe's First Spa and Healing Forest](#), the island of Usedom has been harnessing the health-promoting power of the forest since 2017. All year round, the varied terrain of the Heringsdorf Forest, with its integrated healing forest stations, motor skills and sensory trails, offers great potential for health and wellbeing. Therapeutic walks, forest yoga and forest meditation courses offer guests and locals a variety of activities throughout the year to boost their health and relieve everyday stress. Since 2021, a children's therapeutic forest with nature-based and playful therapy areas has complemented the Heringsdorf Spa and Healing Forest.

A particularly historic site is Peenemünde, the northern tip of the island, where an army research centre was located during the Nazi era. It was here that the Nazi regime conducted rocket research for military purposes between 1936 and 1945. The exhibition at the [Historical and Technical Museum](#) provides information about this period. Today, the Peenemünde Museum serves as a venue for gatherings when the opening concerts of the Usedom Music Festival take place in the former power station.

Since 1994, the [Usedom Music Festival](#) has been dedicated to the music of the Baltic Sea region. For three weeks from September to October, the sounds of a different guest country each year fill venues across the island – from the Peenemünde power station to hotels dating from the imperial era and village churches. This year, the Usedom Music Festival is marking 75 years of diplomatic relations between Sweden and Germany by celebrating Sweden's musical diversity. From 19 September to 10 October, over 30 events will feature works spanning four centuries – from Queen Christina's court music through 19th-century Romanticism to ABBA's global hits. With clarinettist Martin Fröst and the vocal quartet Lemon Squeezy, two Artists in Residence will shape the festival's artistic identity.

Further information on the island of Usedom can be found on the website www.usedom.de

If you are looking for images, videos of the island of Usedom or publications by Usedom Tourismus GmbH, please use our media server:
<https://b2b.usedom.de/presse/bild-und-videomaterial>

The media server offers free access to professional images and videos as well as current press releases and presentations.

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Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Tourismuszentrale Rostock und Warnemünde

Content

- Rostock: Where Hanseatic History meets Baltic Sea Charm and contemporary Arts

Link to media database: urlaubsnachrichten.de/pressefotos

Arts, Architecture & Other Attractions

Rostock: Where Hanseatic History meets Baltic Sea Charm and contemporary Arts

With its unique combination of historic architecture, art, maritime history and Baltic Sea landscapes, Rostock offers a wide range of reasons to visit for the Swedish market. The city appeals to culture enthusiasts and city-break travellers alike, as well as visitors who wish to combine their stay with a visit to Warnemünde or other destinations in Mecklenburg-Vorpommern.

Rostock is a city where Hanseatic history meets the dynamism of a modern university town. The historic city centre, with its imposing Brick Gothic churches, medieval city gates and characteristic gabled houses, tells the story of Rostock's former importance as a trading and port city. Neuer Markt square, with St. Mary's Church and the Town Hall, as well as St. Peter's Church on the eastern edge of the Old Town, are just as worth discovering as Kröpeliner Straße and Universitätsplatz. The University of Music and Theatre, housed in the former St. Catherine's Monastery, the Mönchentor city gate and the historic ramparts also illustrate how the city's rich history is reflected in its urban landscape today.

The city of seaside resorts

Rostock is Germany's seaside resort capital. In the north of the city, visitors from around the world can experience the diversity of the Baltic Sea and coastal forests by swimming, hiking or strolling along more than 15 kilometres of sandy coastline. Rostock's most famous seaside resort is Warnemünde. This district captivates visitors with its distinctive architectural character, which keeps the history of the former fishing village alive to this day. Along the Alter Strom, historic fishermen's houses with colourful façades, lovingly restored details and characteristic gables line the waterfront.

These buildings tell the story of Warnemünde's maritime past and, together with the traditional fishermen's cottages, narrow streets and lighthouse, shape the character of the resort. This historic ensemble is complemented by magnificent villas and hotels built in the resort architecture style, reflecting Warnemünde's development into an elegant and fashionable Baltic Sea resort. In this way, Warnemünde uniquely combines northern German coastal traditions with the elegance of a historic seaside resort, offering architecture enthusiasts fascinating insights into the ever-changing history of the Baltic Sea coast.

Art History in the Hanseatic and University City

Rostock is also home to the Kunsthalle Rostock, an important exhibition venue for modern and contemporary art. The striking pavilion on the shores of

Rostock | 27.09.2026

Ansprechpartner:

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Schwanenteich lake opened in 1969 and is regarded as a remarkable example of modernist architecture in the former GDR. Today, the Kunsthalle presents temporary exhibitions that combine regional artistic perspectives with national and international viewpoints. One particular focus is on artists with ties to the Baltic Sea region. From 27 September 2026 to 21 February 2027, the exhibition series „Perceptions of Female Artistic Positions in the GDR“ will conclude with a presentation dedicated to Susanne Kandt-Horn. The exhibition focuses on a nuanced examination of a female artist's biography in the GDR, exploring its contradictions and challenges.

Rostock also boasts a diverse museum landscape. The Cultural History Museum of Rostock, housed in the former Convent of the Holy Cross, offers insights into eight centuries of urban and cultural history. From 15 November 2026 to 21 February 2027, it will host the exhibition “Order Must Be Maintained – A City's History of Rules and Prohibitions.” The exhibition explores how regulations, taboos and social norms shaped urban life—and what their history reveals about us today. It takes visitors on a journey through centuries of order and disorder in the city.

A Maritime Museum and Travelling from Sweden

The Maritime Museum aboard the historic ship in IGA Park offers a direct connection to maritime history. The listed ocean-going vessel provides insights into shipbuilding, seafaring and working life at sea. Built in Rostock, the freighter sailed the world's oceans for many years before opening its watertight doors to visitors for the first time on 13 June 1970. Today, the ship houses a museum featuring multimedia exhibitions on the region's shipbuilding and maritime history, while the 10,000-tonne steel giant itself stands as an impressive witness to the past.

For Swedish visitors, Rostock is particularly easy to reach via the direct ferry connections from southern Sweden. TT-Line and Stena Line connect Trelleborg with Rostock, making it convenient to travel by car, motorhome or motorcycle. Depending on the service, the crossing takes approximately six to seven hours. With regular departures, Rostock is an ideal destination for a short break or a starting point for a longer journey through Mecklenburg-Vorpommern.

More Informations: <https://www.rostock.de/visit-rostock>

Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Tourismusverband Mecklenburgische Seenplatte

Content

- News from the Mecklenburg Lake District

Link to media database: urlaubsnachrichten.de/pressefotos

News from the Mecklenburg Lake District

Celebrating 15 Years of UNESCO World Heritage Status

To mark the 15th anniversary of the Serrahn Ancient Beech Forests as a UNESCO World Heritage Site, the head of research at Müritz National Park will lead a five-kilometre tour into the ancient beech forests — where nature itself takes centre stage. In September, children can look forward to their own shorter adventure trail, filled with games and nature discoveries. The beech forests are open to the public all year round and are accessible via a forest experience trail.



Hiking in the Mecklenburg Lake District: credit: MV-T/Gross

www.mueritz-nationalpark.de/wissen-verstehen/unesco-welterbe/15-jahre-unesco-welterbe

Two exciting new openings: Dorint Seehotel & Resort Klink/Müritz and “Lost City” indoor leisure park in Neustrelitz

With two major new openings, the Mecklenburg Lake District is set to make a strong contribution to tourism, leisure and regional development in 2026.

The new [Dorint Seehotel & Resort Klink/Müritz](#) will enrich the region from the end of 2026 with 215 modern rooms and suites directly on the lakeshore, a 580 m² conference centre and a rooftop bar. With its resort atmosphere and private beach area, Klink is set to become a promising new premium destination in the region.



Visualisierung des neuen Hotels: Foto: Dorint Hotels Betriebs GmbH



At the same time, Neustrelitz is developing “[Lost City – Deine Abenteuerstadt](#)” (“Your Adventure City”), an indoor leisure park featuring a trampoline hall, climbing walls, a roller-skating disco and a slide tower. The opening is planned for autumn 2026, with the park expected to attract around 80,000 visitors each year. Both projects will strengthen the region’s economic

Laser tag: credit: Baltic Swish GmbH

Where the night is still truly dark

Since February 2026, Nossentiner/Schwinzer Heide Nature Park in the Mecklenburg Lake District has officially held certification from DarkSky International as an International Dark Sky Park—one of only around 230 places worldwide. With just nine inhabitants per square kilometre, the nature park is one of the darkest places in Germany. Targeted measures to reduce light pollution are helping to preserve this natural nocturnal landscape.

Anyone who looks up at the night sky here will see more than almost anywhere else: the Milky Way, shooting stars, owls and bats—a sky full of life. This landscape turns darkness into an experience. Whether on an owl-watching excursion, a moonlit canoe tour or lying in a meadow beneath the Perseid meteor shower, the night is an integral part of the experience.

<https://www.sternenpark-nossentiner-schwinzer-heide.de/>



Cycling on the rise: Mecklenburger Seen Runde and Gravel Weekender



*Gravel cycling along the Peene in Mecklenburg
Switzerland credit: MV-T/Gross*

The Mecklenburger Seen Runde (MSR) is one of Germany's leading long-distance cycling events. On 28 and 29 May 2027, around 5,000 cyclists will set off on the 300-kilometre route through the region's spectacular lake landscape.

The Gravel Weekender is also becoming an established meeting place for the gravel cycling community. Following its successful launch last year, participants can choose from six challenging routes covering a total of approximately 450 kilometres. From 4 to 6 September 2026, the festival will bring the growing gravel community together in the Mecklenburg Lake District.

Registration and information:

<https://www.mecklenburger-seen-runde.de/en>

<https://gravel-weekender.de>

For further information, please do not hesitate to contact us:

Tourismusverband Mecklenburgische Seenplatte e.V.

Geschäftsführer Robert Neidel · Turnplatz 2 · 17207 Röbel/Müritz

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Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Tourismusverband Fischland-Darß-Zingst

Content

- The shoulder season on Fischland-Darß-Zingst: quiet shores, extraordinary nature experiences

Link to media database: urlaubsnachrichten.de/pressefotos

PRESS INFORMATION 13

17 August 2026

The shoulder season on Fischland-Darß-Zingst: quiet shores, extraordinary nature experiences

When the beaches grow quiet, the coastal forests glow and tens of thousands of cranes stop to rest, Fischland-Darß-Zingst reveals what may be its most impressive side. Autumn and winter are the perfect seasons for peaceful encounters with nature, intense light and special cultural and bad-weather activities on the peninsula and in the surrounding coastal hinterland.

Nature highlights: “Vorpommern Lagoon Area” National Park

Almost the entire peninsula is protected as part of the “Vorpommern Lagoon Area” National Park. The wild West Beach is famous for its wind-shaped, leaning trees and the constantly growing spit at Darßer Ort, where the lighthouse now stands around two kilometres from the northernmost point. Guided ranger walks, cycling tours and family tours provide expert insights into the area.

www.nationalpark-vorpommersche-boddenlandschaft.de/erleben-erholen/termine-veranstaltungen/rangerfuehrungen-im-ueberblick

Nature highlights: cranes and deer

Around 130 bird species breed in the national park, including Germany’s largest population of white-tailed eagles. In autumn, up to 70,000 cranes stop to rest here, flying noisily into their evening roosts at sites such as Pramort and the lagoon island of Kirr. The red deer rut in the dunes, with an unobstructed view of the Baltic Sea, is another unique natural spectacle.

www.fischland-darss-zingst.de/erleben/natur/kraniche.html

www.fischland-darss-zingst.de/erleben/natur/hirschbrunft.html

Favourite places for rainy days: art, natural history and photography

In the Baltic Sea resort of Ahrenshoop, the art museum presents around 800 works by the artists’ colony in award-winning architecture. Since the 19th century, the colony has captured the distinctive landscape and the light by the sea.

www.kunstmuseum-ahrenshoop.de

In the seaside resort of Born, the Forestry and Hunting Museum makes the world of forests and wildlife accessible to families. Highlights include full-body taxidermy displays of two stags fighting during the rut, as well as numerous hands-on stations.

www.fischland-darss-zingst.net/fdz/born-darss/museen/borner-forstmuseum-jagdmuseum.php

In Zingst, the Max Hüntten House has established itself as a media centre for photography, featuring a print studio, photography school, workshops and lectures. It also serves as a venue for events such as the environmental photography festival “horizonte zingst” and the Photo Autumn.

www.zingst.de/max-huerten-haus

The coastal hinterland: amber, Vineta and salt

In Ribnitz-Damgarten, the German Amber Museum, housed in a former monastery, presents one of Europe’s most important amber collections. The demonstration workshop shows how amber is processed into jewellery.

www.deutsches-bernsteinmuseum.de

In Barth, the Vineta Museum focuses on the legend of Vineta, the fabled trading city. The Barth Bible Centre uses an interactive exhibition to convey the art of printing, while the Papenhof Museum brings 500 years of the town’s history to life.

www.vineta-museum.de

www.bibelzentrum-barth.de

[www.stadt-barth.de/museum- papenhof.html](http://www.stadt-barth.de/museum-papenhof.html)

At the Salt Museum in Bad Sülze and the “Salztürme Trinwillershagen” Salt Experience Centre, the focus is on “white gold” – from the history of salt mining to the microclimate of the modern salt towers, which offer overnight accommodation and wellness facilities.

<https://salzmanufaktur-mv.de>

Accommodation: variety between thatched roofs and lagoon views

The region offers accommodation to suit every taste – from thatched-roof houses beneath old trees and hotels and guesthouses in the Baltic Sea resorts to holiday apartments in the quiet villages of the coastal hinterland. Many of these establishments have been awarded recognised quality seals. Whether travelling alone, as a couple, with family or with a dog, visitors will find suitable accommodation for every type of holiday between the Baltic Sea and the Bodden lagoons.

<https://www.fischland-darss-zingst.de/uebernachten.html>

Further information about the region: www.fischland-darss-zingst.de



Photo caption: Red deer rutting season in the Vorpommern Lagoon Area National Park at sunrise
(c) MV-TGross



Photo caption: The wild West Beach with its wind-shaped, leaning trees / seaside resort of Born
(c) Timm Allrich



Photo caption: Spit at Darßer Ort, where the lighthouse now stands around two kilometres from the northernmost point (c) MV-T Magda Lehnert

For further information, please contact:

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www.facebook.com/tv.fdz

Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: State Capital Schwerin

Content

- A UNESCO World Heritage City Between Palace and Lakes

Link to media database: urlaubsnachrichten.de/pressefotos

Schwerin

A UNESCO World Heritage City Between Palace and Lakes

Life moves at its own pace in Schwerin. The palace reflects in the lake, café terraces bask in the sun, and historic alleyways are just a short stroll from expansive parks and gardens. Germany's smallest state capital brings together UNESCO World Heritage, culture and nature within easy walking distance.

Since 2024, the Schwerin Residence Ensemble has been inscribed on the UNESCO World Heritage List. The designation recognises an exceptionally well-preserved 19th-century residential city, where architecture, landscape design and urban planning continue to form a harmonious whole. Yet Schwerin is far more than an outstanding cultural monument.

What makes Schwerin special is its atmosphere. Between palace, lakes and historic streets, visitors discover a city that feels relaxed, personal and closely connected to the water that surrounds it.

UNESCO World Heritage of Outstanding Universal Value

At the heart of the city rises Schwerin Palace, set on an island in the lake. Together with 37 other buildings, squares and gardens, the Residence Ensemble tells the story of Schwerin as the seat of the Dukes and Grand Dukes of Mecklenburg. The story continues to this day: the palace is home to the Parliament of Mecklenburg-Vorpommern. At the same time, the Palace Museum invites visitors on a journey through courtly life, with magnificent rooms including the Throne Room and the ancestral gallery.

Yet the legacy of the former residence extends far beyond the palace island. The Alter Garten, together with the Mecklenburg State Theatre and the State Museum Schwerin, forms one of northern Germany's most impressive historic ensembles. Just a few minutes away, the towers of Schwerin Cathedral, St Paul's Church and Schelf Church rise above the rooftops of the Old Town. Between them, narrow streets are lined with independent shops, galleries and cafés. Many are still run by their owners, and there is almost always time for a friendly conversation.

Some of these buildings have histories that date back to the era of the Grand Dukes. Former court suppliers continue to preserve their heritage and invite visitors not only to discover the World Heritage Site, but also to savour it – over a glass of wine or a slice of cake.

A City on the Water

One of Schwerin's greatest charms is its compactness. Culture and nature exist side by side. From the palace gardens, the Franzosenweg lakeside path winds through avenues of old trees. Boats glide across Lake Schwerin, while the historic gardens reveal ever-changing views of the city. Whether by kayak or bicycle, the surrounding lake landscape offers countless opportunities to explore.

Schwerin's cultural life thrives throughout the year. The historic Palace Festival, the Palace Festival Performances, concerts, exhibitions and many other events bring contemporary life into a remarkable historic setting. Schwerin is a living residential city where past and present meet in a unique way.

This creates the distinctive character of Schwerin: a city where World Heritage is not merely preserved but lived – among lakes, historic streets and a vibrant cultural scene.

Schwerin at a Glance

- State capital of Mecklenburg-Vorpommern
- Population: approximately 100,000
- Schwerin Residence Ensemble inscribed as UNESCO World Heritage in 2024, 38 constituent parts, including historic buildings, squares and gardens
- Schwerin Palace: seat of the state parliament and home to the Palace Museum
- Historic Old Town with short distances between culture and nature
- State Museum Schwerin with an important collection of Old Masters, reopening in 2025 after extensive restoration
- Mecklenburg State Theatre with more than 450 years of history
- Schwerin Cathedral with its 117.5-metre tower
- City of lakes with 12 lakes within the city limits
- Lake Schwerin, the second-largest lake in Mecklenburg-Vorpommern and the fourth-largest lake in Germany

Images

High-resolution press images of Schwerin and the UNESCO World Heritage Residence Ensemble are available free of charge for editorial use:

<https://urlaubsmarke.tourismus.mv/d/XmUmKRmEcJQ7>

Press Contact for Travel and Tourism

State Capital Schwerin
City Marketing

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Marketing & Public Relations

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www.schwerin.de

Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Ocean Museum Germany

Content

- Ocean Museum Germany presents new immersive show at the OZEANEUM

Link to media database: urlaubsnachrichten.de/pressefotos

PRESS RELEASE

Ocean Museum Germany presents new immersive show at the OZEANEUM

At the end of 2025, the new immersive presentation ‘The World of Whales’ premiered in the ‘1:1 Giants of the Seas’ exhibition hall at the OZEANEUM. It can now be experienced daily as part of a visit to the museum and provides visitors with fascinating facts about these marine mammals and the threats they face.

At the end of the tour of the OZEANEUM, in the ‘1:1 Giants of the Seas’ exhibition visitors are treated to an emotional finale that transports them into the mysterious world of whales. At the start of the show, guests are immersed in the sea not only visually but also through a corresponding soundscape. The deeper they descend beneath the water’s surface, the more the sounds of the outside world fade and the darkness deepens. The deep sounds of a blue whale can be heard, growing ever louder and becoming physically palpable. Gradually, more and more whale species and marine creatures appear. Actor Thomas Dehler and narrator Mai Horlemann use their evocative voices to introduce the way of life and fascinating characteristics of these giants of the seas.

Human-induced threats, such as underwater noise, are also addressed in a clear and accessible way, with the aim of encouraging people to protect the oceans. “One of the Ocean Museum Germany’s key aims is to inspire people with the beauty and fascination of the world’s oceans and their inhabitants, and to draw attention to their need for protection,” said Director Prof. Burkard Baschek, who developed the concept for the exhibition together with curator Dr Sabine Brasse. “With the show’s new, modern narrative style, we hope to reach and inspire many visitors.”

The unusual visual worlds created from animated point clouds were produced by the company ‘halbautomaten’ in collaboration with Ralph

One museum – four locations:

MEERESMUSEUM

Katharinenberg 14–20
18439 Stralsund
Tel.: +49 3831 2650-210
Fax: +49 3831 2650-209

OZEANEUM

Harald-Lastovka-Platz
(formerly Hafenstraße 11)
18439 Stralsund
Tel.: +49 3831 2650-610
Fax: +49 3831 2650-609

NATUREUM

Darßer Ort 1–3
18375 Born
Tel.: +49 38233 304
Fax: +49 38233 70448

NAUTINEUM

Kleiner Dänholm
18439 Stralsund
Tel.: +49 3831 2650-355

deutsches-meeresmuseum.de/en

Directors

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**Ocean Museum
Germany**

PRESS RELEASE

Heinsohn, Professor of Audiovisual Media at Aalen University of Applied Sciences. The federal state of Mecklenburg-Western Pomerania, represented by the Ministry of Science, Culture, Federal and European Affairs, provided 400,000 euros in funding for the project. The exhibition '1:1 Giants of the Seas' was produced in collaboration with the environmental organisation Greenpeace.

Tip: As part of the 75th anniversary celebrations of the Ocean Museum Germany, the OZEANEUM venue will be screening the documentary 'Atlantic Voyage of the Survey Ship METEOR' in the '1:1 Giants of the Seas' exhibition on 20 November, accompanied by live music composed exclusively for the occasion by the 'Simon Quinn – Sprachlos' ensemble.

Press images

	01 At the end of the tour of the OZEANEUM, in the '1:1 Giants of the Seas' exhibition visitors are treated to the immersive presentation 'The World of Whales', photo: Anke Neumeister/Ocean Museum Germany
	02 With a 360° soundscape and impressive animations, visitors to the OZEANEUM are transported deep into the sea, photo: Anke Neumeister/Ocean Museum Germany
	03 'The World of Whales' provides those interested with fascinating facts about these marine mammals and the threats they face, photo: Anke Neumeister/Ocean Museum Germany
	04 The immersive show 'The World of Whales' captivates audiences with its extraordinary visuals and a haunting soundscape, photo: Anke Neumeister/Ocean Museum Germany

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**Ocean Museum
Germany**

Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Pommersches Landesmuseum

Content

- Gallery of Romanticism
- Flyer

Link to media database: urlaubsnachrichten.de/pressefotos



Gallery of Romanticism

Seeing Caspar David Friedrich

Born in Greifswald in 1774, Caspar David Friedrich is now the most famous German artist of the 19th century, and is the focus of the new Gallery of Romanticism. The new permanent exhibition shows how his view of nature revolutionized landscape painting.

A chapel installation serves as a multimedia work of art, setting the scene for Friedrich's poetic imagery in the works that follow. Visitors can immerse themselves in his originals and experience how his paintings took shape. The exhibition traces the life and work of the son of a soap boiler from Swedish Pomerania, revealing what kind of person and painter he was. His home region inspired him throughout his life – and continues to fascinate to this day. An interactive colour scale leads visitors to Friedrich's motifs in Mecklenburg-Western Pomerania and invites them to rediscover his iconic landscapes.

Gallery of Romanticism at the Pomeranian State Museum, Rakower Str. 9, 17489 Greifswald. Tue–Sun 10 a.m. – 5 p.m.



Following the magnificent Caspar David Friedrich anniversary celebrations in 2024, which featured three consecutive exhibitions and attracted 115,000 regional, national and international visitors, the Pomeranian State Museum in Greifswald opened its Gallery of Romanticism in December 2025. **Dr Ruth Slenczka, Director of the Pomeranian State Museum**, said: 'The Gallery of Romanticism is a milestone for the Pomeranian State Museum: you can experience Caspar David Friedrich in Greifswald like never before.' **Dr Birte Frenssen, curator at the Pomeranian State Museum**, said: 'It is both a great pleasure and a challenge to present Caspar David Friedrich in greater depth in his hometown: as an original artist who goes far beyond the mere depiction of nature, and as a man in turbulent times who stands up for individual and social freedom.'



Homepage of the museum: www.pommersches-landesmuseum.de/en
Gallery of Romanticism: www.pommersches-landesmuseum.de/en/exhibitions/gallery-of-romanticism
Press area: www.pommersches-landesmuseum.de/en/about-us/press (Password on request)



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**Pommersches
Landesmuseum**



Seeing Caspar David Friedrich



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The construction of the Gallery of Romanticism was funded by:



The Interreg project "Common Paths to Art in Pomerania" is co-financed by the European Union with funds from the European Regional Development Fund (ERDF).



Events & guided tours

Events & tours delivered in German; English language tours available by request.

www.pommersches-landesmuseum.de/en/education-outreach/guided-tours

Tip: Subscribe to our newsletter – art and culture delivered straight to your inbox!



Pommersches
Landesmuseum

EN

Gallery of Romanticism

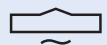
Seeing Caspar David Friedrich



Welcome to the Pomeranian State Museum

Here you can experience the whole diversity of the German-Polish region. Explore Pomerania's art, culture, and history in the award-winning building complex of the former Franciscan monastery.

One price, two exhibitions: "Pomerania – Land by the Sea" and the "Gallery of Romanticism – Seeing Caspar David Friedrich."



Pommersches Landesmuseum

Rakower Straße 9, 17489 Greifswald
Tel.: +49 (0) 3834 / 83 120

info@pommersches-landesmuseum.de
www.pommersches-landesmuseum.de/en

Opening hours: Tue to Sun 10 a.m. – 5 p.m.



Tip: Between the monastery library and the city wall, the monastery garden is a great place to relax from May to October.

Funded by:



Bundesministerium
des Innern



Mecklenburg-Vorpommern
Ministerium für Wissenschaft,
Kultur, Bundes- und
Europaangelegenheiten



Universität und Hansestadt
Greifswald

Images: André Gschweng (2), Asja Caspari (2), ART+COM Studios, Armin Wenzel, Norman Posselt, Grzegorz Solecki

Land by the Sea

The Baltic Sea unites, divides, and shapes the Pomeranian region. Discover its eventful history, which begins with the settlement and transformation of the landscape by Stone Age people. In the Middle Ages, there was intensive exchange between Slavic and Scandinavian cultures, followed by the Griffin dynasty's rule for over 500 years, which is immortalized on the huge Croy Tapestry.



During the Thirty Years' War, Sweden and Brandenburg divided the area between them, and from 1815 onwards, the whole of Pomerania became a Prussian province. After the First World War, the region bordered the newly founded Second Polish Republic. Just a few months after the German invasion of Poland in 1939, anti-Semitic deportations began.

The border shifts after 1945 were accompanied by a fundamental population exchange. The exhibition presents perspectives from the FRG, the GDR, and Poland, and culminates with the region's convergence from 1989 and Poland's accession to the Schengen area in 2007.



**Pommersches
Landesmuseum**

Pomerania
Land by the Sea

EN

Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Mecklenburger Seen Runde

Content

- MSR - Northern Germany's largest annually held cycling marathon

Link to media database: urlaubsnachrichten.de/pressefotos



MECKLENBURGER SEEN RUNDE 2027

MSR - Northern Germany's largest annually held cycling marathon

Mecklenburger Seen Runde 2027: Thousands of recreational cyclists will take to the roads again on May 28 and 29

When the warming rays of the sun glisten over the Mecklenburg Lake District at the end of May, the region once again comes alive to the rhythm of thousands of bicycle tires and whirring freewheels.

On May 28 and 29, 2027, the Mecklenburger Seen Runde (MSR) will take place—Northern Germany's largest cycling marathon for everyone.

What began in 2014 with 2.000 participants has grown into one of Germany's most popular and largest cycling events: In 2026, more than 6.000 road cyclists took to the starting line.

The route winds through one of the country's most impressive natural landscapes—shaped by the Ice Age, lined with 1,117 lakes large and small, and passing by the Müritz, Germany's largest inland lake.

The route takes cyclists along asphalted roads through lush forests, across vast fields, and—every now and then—along sparkling lakes as they make their way through the region.

The MSR: Four Pillars, one big celebration for active cyclists

The centerpiece of the event is the 300-kilometer main route, but the MSR has something to offer everyone:

- **MSR 300** – the ultimate challenge for ambitious cycling marathoners
- **Women's MSR 100** – a dedicated race for female cyclists
- **MINI MSR** – for the youngest participants
- **Sattelfest** – the bike expo held in conjunction with the event

MSR: Partnered with Sweden's Vätternrundan since 2013

The MSR was inspired by Sweden's Vätternrundan—and the connection between the two events remains very strong to this day.

Eva-Lena Frick laid the foundation for the friendship between the events and their two host cities—Motala and Neubrandenburg. The two cycling marathons have maintained a close, sisterly relationship since 2013: Peter Liljedahl, son of the Vätternrundan founder—Sten-Otto Liljedahl—has competed in the MSR five times, as has the former CEO Gunilla Brynell and the actual CEO Oskar Sundblad.



MECKLENBURGER SEEN RUNDE 2027

Driven by Warmth

This celebration on two wheels is made possible by over 700 volunteers who welcome participants at the service stations with food, warmth, and a warm smile. The MSR is an event for recreational athletes—and its international appeal speaks for itself: Participants travel from all over Germany and from more than 20 countries.

Mecklenburger Seen Runde – Facts and Figures

- **Founded:** 2014
- **First edition:** 2.000 participants
- **13. Edition 2026:** over 6.000 participants (road cyclists)
- **Next date:** May 28 and 29, 2027 (always at the end of May)
- **Status:** Northern Germany's largest public cycling marathon
- **Main distance:** 300 km
- **Additional events:** Women's MSR 100, MINI MSR, "Sattelfest" Bike Expo
- **Inspired by:** the Swedish Vätternrundan
- **Sisterly bond with VR since:** 2013
 - *Peter Liljedahl (Son of Vätternrundan-Founder): 5x startet*
 - *Gunilla Brynell (former. CEO Vätternrundan): startet*
 - *Oskar Sundblad (actual CEO Vätternrundan): startet*
- **Venue:** Mecklenburgische Seenplatte – Mecklenburg Lake District
 - *1.117 bigger or smaller lakes – only in this district*
 - *Müritz – largest german inland lake*
 - *the route through many villages characterized by brick architecture*
- **Volunteers:** Over 700 from the region are working at the depots
- **Participants' origins:** All over Germany and more than 20 countries
- **Target group:** Recreational cycling-athletes

CONTACT - Mecklenburger Seen Runde

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