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Press kit for PR-Event Stockholm: Tourismusverband Mecklenburgische Seenplatte

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- News from the Mecklenburg Lake District

Link to media database: urlaubsnachrichten.de/pressefotos

News from the Mecklenburg Lake District

Celebrating 15 Years of UNESCO World Heritage Status

To mark the 15th anniversary of the Serrahn Ancient Beech Forests as a UNESCO World Heritage Site, the head of research at Müritz National Park will lead a five-kilometre tour into the ancient beech forests — where nature itself takes centre stage. In September, children can look forward to their own shorter adventure trail, filled with games and nature discoveries. The beech forests are open to the public all year round and are accessible via a forest experience trail.



Hiking in the Mecklenburg Lake District: credit: MV-T/Gross

www.mueritz-nationalpark.de/wissen-verstehen/unesco-welterbe/15-jahre-unesco-welterbe

Two exciting new openings: Dorint Seehotel & Resort Klink/Müritz and “Lost City” indoor leisure park in Neustrelitz

With two major new openings, the Mecklenburg Lake District is set to make a strong contribution to tourism, leisure and regional development in 2026.

The new [Dorint Seehotel & Resort Klink/Müritz](#) will enrich the region from the end of 2026 with 215 modern rooms and suites directly on the lakeshore, a 580 m² conference centre and a rooftop bar. With its resort atmosphere and private beach area, Klink is set to become a promising new premium destination in the region.



Visualisierung des neuen Hotels: Foto: Dorint Hotels Betriebs GmbH



At the same time, Neustrelitz is developing “[Lost City – Deine Abenteuerstadt](#)” (“Your Adventure City”), an indoor leisure park featuring a trampoline hall, climbing walls, a roller-skating disco and a slide tower. The opening is planned for autumn 2026, with the park expected to attract around 80,000 visitors each year. Both projects will strengthen the region’s economic

Laser tag: credit: Baltic Swish GmbH

Where the night is still truly dark

Since February 2026, Nossentiner/Schwinzer Heide Nature Park in the Mecklenburg Lake District has officially held certification from DarkSky International as an International Dark Sky Park—one of only around 230 places worldwide. With just nine inhabitants per square kilometre, the nature park is one of the darkest places in Germany. Targeted measures to reduce light pollution are helping to preserve this natural nocturnal landscape.

Anyone who looks up at the night sky here will see more than almost anywhere else: the Milky Way, shooting stars, owls and bats—a sky full of life. This landscape turns darkness into an experience. Whether on an owl-watching excursion, a moonlit canoe tour or lying in a meadow beneath the Perseid meteor shower, the night is an integral part of the experience.

<https://www.sternenpark-nossentiner-schwinzer-heide.de/>



Cycling on the rise: Mecklenburger Seen Runde and Gravel Weekender



*Gravel cycling along the Peene in Mecklenburg
Switzerland credit: MV-T/Gross*

The Mecklenburger Seen Runde (MSR) is one of Germany's leading long-distance cycling events. On 28 and 29 May 2027, around 5,000 cyclists will set off on the 300-kilometre route through the region's spectacular lake landscape.

The Gravel Weekender is also becoming an established meeting place for the gravel cycling community. Following its successful launch last year, participants can choose from six challenging routes covering a total of approximately 450 kilometres. From 4 to 6 September 2026, the festival will bring the growing gravel community together in the Mecklenburg Lake District.

Registration and information:

<https://www.mecklenburger-seen-runde.de/en>

<https://gravel-weekender.de>

For further information, please do not hesitate to contact us:

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