

Press information



Rostock | September 29, 2026

Press kit for PR-Event Stockholm: Mecklenburger Seen Runde

Content

- MSR - Northern Germany's largest annually held cycling marathon

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MECKLENBURGER SEEN RUNDE 2027

MSR - Northern Germany's largest annually held cycling marathon

Mecklenburger Seen Runde 2027: Thousands of recreational cyclists will take to the roads again on May 28 and 29

When the warming rays of the sun glisten over the Mecklenburg Lake District at the end of May, the region once again comes alive to the rhythm of thousands of bicycle tires and whirring freewheels.

On May 28 and 29, 2027, the Mecklenburger Seen Runde (MSR) will take place—Northern Germany's largest cycling marathon for everyone.

What began in 2014 with 2.000 participants has grown into one of Germany's most popular and largest cycling events: In 2026, more than 6.000 road cyclists took to the starting line.

The route winds through one of the country's most impressive natural landscapes—shaped by the Ice Age, lined with 1,117 lakes large and small, and passing by the Müritz, Germany's largest inland lake.

The route takes cyclists along asphalted roads through lush forests, across vast fields, and—every now and then—along sparkling lakes as they make their way through the region.

The MSR: Four Pillars, one big celebration for active cyclists

The centerpiece of the event is the 300-kilometer main route, but the MSR has something to offer everyone:

- **MSR 300** – the ultimate challenge for ambitious cycling marathoners
- **Women's MSR 100** – a dedicated race for female cyclists
- **MINI MSR** – for the youngest participants
- **Sattelfest** – the bike expo held in conjunction with the event

MSR: Partnered with Sweden's Vätternrundan since 2013

The MSR was inspired by Sweden's Vätternrundan—and the connection between the two events remains very strong to this day.

Eva-Lena Frick laid the foundation for the friendship between the events and their two host cities—Motala and Neubrandenburg. The two cycling marathons have maintained a close, sisterly relationship since 2013: Peter Liljedahl, son of the Vätternrundan founder—Sten-Otto Liljedahl—has competed in the MSR five times, as has the former CEO Gunilla Brynell and the actual CEO Oskar Sundblad.



MECKLENBURGER SEEN RUNDE 2027

Driven by Warmth

This celebration on two wheels is made possible by over 700 volunteers who welcome participants at the service stations with food, warmth, and a warm smile. The MSR is an event for recreational athletes—and its international appeal speaks for itself: Participants travel from all over Germany and from more than 20 countries.

Mecklenburger Seen Runde – Facts and Figures

- **Founded:** 2014
- **First edition:** 2.000 participants
- **13. Edition 2026:** over 6.000 participants (road cyclists)
- **Next date:** May 28 and 29, 2027 (always at the end of May)
- **Status:** Northern Germany's largest public cycling marathon
- **Main distance:** 300 km
- **Additional events:** Women's MSR 100, MINI MSR, "Sattelfest" Bike Expo
- **Inspired by:** the Swedish Vätternrundan
- **Sisterly bond with VR since:** 2013
 - *Peter Liljedahl (Son of Vätternrundan-Founder): 5x startet*
 - *Gunilla Brynell (former. CEO Vätternrundan): startet*
 - *Oskar Sundblad (actual CEO Vätternrundan): startet*
- **Venue:** Mecklenburgische Seenplatte – Mecklenburg Lake District
 - *1.117 bigger or smaller lakes – only in this district*
 - *Müritz – largest german inland lake*
 - *the route through many villages characterized by brick architecture*
- **Volunteers:** Over 700 from the region are working at the depots
- **Participants' origins:** All over Germany and more than 20 countries
- **Target group:** Recreational cycling-athletes

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